



PreRoll-Er™

*Mike Clinton*



**BOSTON 2026**

APRIL 24TH | ROYALE BOSTON | BOSTON, MA



## MORE THAN A COMPETITION - IT'S A MOVEMENT

The NECANN Cup is not just an awards show—it's the most trusted cannabis competition in the Northeast. We unite legacy pioneers, emerging brands, medical patients, and licensed operators under one roof.

In 2025, NECANN Cup Boston hosted over 360 entries, 50 judges, and welcomed over 100 cannabis professionals and enthusiasts as competitors. With rigorously structured voting categories, a curated panel of blind judges, and an industry-leading evaluation format, NECANN Cup will continue to set an unshakable standard for credibility, and excellence in cannabis competitions.

We invite YOU to be part of the evolution.

# WHY SPONSOR THE NECANN CUP?

*Be Seen. Be Respected. Be Remembered.*

## **Massive Visibility**

Get in front of *thousands* of cannabis enthusiasts, buyers, influencers & brands.

## **Stand With the Best**

Align with top cultivators, licensed operators, homegrowers, and celebrity judges.

## **Targeted Reach**

Your audience is here - dispensary owners, processors, legacy brands, and future clients.

## **Multi -Channel Exposure**

Onsite branding, social amplification, judge kit product placement & sponsor features.

## **VIP Access & Experiences**

Host lounges, join judging sessions, or take center stage at the official award show.

## **Cement Your Legacy**

Be part of something bigger — build long-term brand equity in a respected platform.



# BOSTON 2026

## **NECANN CUP - CANNABIS COMPETITION:**

- The NECANN Cup will feature 13 categories with separate awards for Home Growers and Licensed Facilities.
- We recognize the BEST ENTRY of each category for the top scoring entry between Home Growers and Licensed Facilities. Who will take home the BEST ENTRY, Home Grower or Licensed Facility?
- The HIGHEST scoring entry in the competition will be recognized and awarded as the OVERALL WINNER of the 2026 Boston NECANN Cup.



### **BEST DISPENSARY COMPETITION:**

Dispensaries registered in the Best Dispensary Competition will be assessed through our Secret Shopper program, and those demonstrating exceptional quality and service standards will earn the prestigious NECANN Cup 5-Star Rating.

The Dispensary that stands out in excellence across quality, customer service, product range, and community engagement will be awarded the esteemed title of "Best Dispensary of Massachusetts 2026." This recognition highlights their role as an industry leader and a model for cannabis standards in the state, showcasing dedication to both customers and the broader cannabis community.



BOSTON 2026  
PRESENTING SPONSOR

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## BOSTON 2026 TESTING SPONSOR - \$1k + Testing

- 2026 Boston NECANN Cup Cannabis Competition Official Testing Facility
- Logo Placement on necanncup.com website
- Prime Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Prime Logo placement on the 2026 NECANN Cup Best Dispensary Competition flyers, marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Testing Facility of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and at Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed a 1 minute speech at the beginning of the Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- Four (4) Sponsored posts on **NECANN Cup** Social Media
- Four (4) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 12'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 STAGE SPONSOR - \$8,000

- Stage naming rights
- Logo Placement on necanncup.com website
- Prime Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Prime Logo placement on the 2026 NECANN Cup Best Dispensary Competition flyers, marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Stage Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and on Stage at Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed a 1 minute speech at the beginning of the Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- One (1) Sponsored posts on **NECANN Cup** Social Media
- Two (2) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026  
OVERALL WINNER TROPHIES SPONSOR

**Slate**  
GLASSWORKS



BOSTON 2026  
PACKAGING PARTNER





# BOSTON 2026 PRIZE SPONSORS - Contact For Details

- Logo Placement on necanncup.com website
- Prime Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Prime Logo placement on the 2026 NECANN Cup Best Dispensary Competition flyers, marketing and advertising materials
- Exclusive digital flyer
- Exclusive banner at Intake Event and on Stage at Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- One (1) Sponsored posts on **NECANN Cup** Social Media
- Two (2) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony

TAMMY  
FUCKIN  
BALLER.



Slate  
GLASSWORKS

MOHAWK  
GLASS 

Mike Clinton



## BOSTON 2026 CEREMONY SPONSOR - \$7,500

- Stage naming rights
- Logo Placement on necanncup.com website
- Prime Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Prime Logo placement on the 2026 NECANN Cup Best Dispensary Competition flyers, marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Ceremony Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and at Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed a 1 minute speech at the beginning of the Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 MERCH SPONSOR - \$5,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official MERCH Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed a 1 minute speech at the beginning of the Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 TROPHY SPONSOR - \$5,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Trophy Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and Award Ceremony
- Prime Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Sponsor is allowed a 1 minute speech at the beginning of the Award Ceremony
- Sponsor is allowed to present an award at Award Ceremony
- Logo in competition announcement emails via **NECANN** (over 40,000 subscribers)
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 VIP SPONSOR - \$4,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official VIP Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner in VIP Area at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 PHOTO/VIDEO SPONSOR - \$3,500

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Photo / Video Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony
- 6'x6' Space at NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 INTAKE SPONSOR - \$3,500

- Logo Placement on [necanncup.com](http://necanncup.com) website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Intake Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



## BOSTON 2026 PRIZE BOX SPONSOR - \$3,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Prize Box Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Intake Event and Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



# BOSTON 2026 WINNER MEDALLION SPONSOR - \$2,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Medallion Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026

5 Star MEDALLION SPONSOR - \$2,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official 5 Star Medallion Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



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EVENT BANNER SPONSOR - \$2,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official EVENT BANNER Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026

WINNER'S BANNER SPONSOR - \$2,000

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Winner's BANNER Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Exclusive banner at Award Ceremony
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Sponsored Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026

**BADGE SPONSOR - \$1,500**

- Logo Placement on [necanncup.com](http://necanncup.com) website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Badge Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026

WINNER'S MEDIA KIT SPONSOR - \$1,500

- Logo Placement on necanncup.com website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Badge Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony



BOSTON 2026

**LABEL + STICKER SPONSOR - \$1,000**

- Logo Placement on [necanncup.com](http://necanncup.com) website
- Logo placement on the 2026 Boston NECANN Cup Cannabis Competition flyers, prize boxes, competitor badges, competition banners, competition marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Official Label + Sticker Sponsor of the 2026 Boston NECANN Cup Cannabis Competition
- Logo Placement on LED Video Wall
- Curated message mentioned on stage at Award Ceremony
- Two (2) VIP Tickets to NECANN Cup Boston 2026 Award Ceremony

**NECANN CUP**



**FIVE STAR RATING**

# BEST DISPENSARY PLAQUE SPONSOR - \$2,000

- Logo Placement on both the [necanncup.com](http://necanncup.com) & [necann.com/necanncup](http://necann.com/necanncup) pages
- Logo Placement on Best Dispensary Competition Flyers, marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Plaque Sponsor of the 2026 NECANN Cup Best Dispensary Competition Massachusetts
- Two (2) Sponsored posts on **NECANN Cup** Social Media
- Two (2) Email Blasts via **NECANN Cup**
- Four (4) VIP Tickets to NECANN Cup Award Ceremony



BOSTON 2026  
**BEST DISPENSARY  
TROPHY SPONSOR - \$2,000**

- Logo Placement on [necanncup.com](http://necanncup.com) website
- Logo Placement on Best Dispensary Competition Flyers, marketing and advertising materials
- Exclusive digital flyer recognizing sponsor as the Trophy Sponsor of the 2026 NECANN Cup Best Dispensary Competition Massachusetts
- One (1) Sponsored posts on **NECANN Cup** Social Media
- One (1) Email Blasts via **NECANN Cup**
- Two (2) VIP Tickets to NECANN Cup Award Ceremony



# BOSTON 2026

APRIL 24TH | HYNES CONVENTION CENTER | BOSTON, MA

**GET INVOLVED:** Don't miss your chance to connect with cannabis industry leaders and enthusiasts at the 2026 NECANN Cup!

**CONTACT:**

Competition Director - Mike Clinton  
sponsor@necanncomp.com  
Subject: NECANN Cup Boston 2026



**PreRoll-Er™**

*Mike Clinton*