



NECANN

NEW JERSEY

OFFICIAL SHOW GUIDE

NEW ENGLAND CANNABIS CONVENTIONS


ATLANTIC CITY CONVENTION CENTER, ATLANTIC CITY, NEW JERSEY

EXHIBIT HALL HOURS **FRIDAY, SEPTEMBER 5, 10AM-5PM & SATURDAY, SEPTEMBER 6, 10AM-4PM**

necann.com

 [necanncon](https://www.instagram.com/necanncon)

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**SIMPLY
HERB**



**HIGH
WIRED**
INFUSED CANNABIS



MISS GRASS



BOOTH #900

This product contains cannabis. For use only by adults 21 years of age or older. Keep out of the reach of children. There may be health risks associated with the consumption of this product, including for women who are pregnant, breastfeeding, or planning on becoming pregnant. Do not drive a motor vehicle or operate heavy machinery while using this product. This facility is licensed by the State of New Jersey.



WELCOME TO THE 6TH ANNUAL NEW JERSEY CANNABIS CONVENTION

Thank you for joining us at the 6th annual New Jersey Cannabis Convention, the largest gathering of the cannabis industry in the state. Our mission here, as it is at every one of our events, remains the same: bring the cannabis community together so it can grow and prosper through education, collaboration and communication. NECANN is excited to help grow the cannabis industry in New Jersey.

Since 2015, NECANN has provided locally-focused and organized cannabis conventions. Through the tireless efforts of so many members of the cann-activist community, we've seen tremendous progress towards normalization of cannabis & hemp use which now includes full adult-use legalization in New Jersey. As you walk through the convention you'll see and hear proof of progress everywhere, whether it's visiting the exhibitors or listening to one of the many speakers educating us all weekend long.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole—thank you for letting us be a part of something special!

NECANN Founder,

Marc Shepard

PreRoll-Er

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LET'S TALK

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2025 NEW JERSEY CANNABIS CONVENTION

SHOW DATES & HOURS

Friday, September 5, 10 AM – 5 PM

Saturday, September 6, 10 AM – 4 PM

FREQUENTLY ASKED QUESTIONS

Can I register to attend at the venue?

YES, CASH ONLY. The AC Convention Center has multiple ATM locations on site. Box office opens at 9:30am both days.

Do I need a medical marijuana card to attend? NO.

Are pets allowed?

NO. Only registered service animals are allowed.

Is there an age requirement? YES. 21+, unless accompanied by parent/guardian.

Do I have to register my child to attend?

NO. Children under 18 accompanied by a parent do not need a ticket.

Is my ticket transferable? YES.

To transfer a ticket please email kris@necann.com with the name and email address of the person you'd like to transfer your ticket to.

What is the refund policy?

All tickets are non-refundable.

Can I bring a bag/backpack?

YES. Atlantic City Convention Center security reserves the right to search all bags/backpacks and may refuse any bag to be allowed in. NECANN will store rejected bags at the registration desk. Food, beverages, and weapons are not allowed in the venue, please see Atlantic City Convention Center website for full details: <https://meetac.com/>

Is this event handicap accessible? YES.

Can I leave and re-enter?

YES, attendees may leave and re-enter as often as they wish, but **MUST** have their show-badge for re-admittance. You will not be allowed back in without a show-badge.

Will food and beverages be available for purchase? YES.

There will be concessions with lunch options/beverages on site and restaurants nearby.

Does my convention ticket include admission to the speaker program? YES.

Will Cannabis be available at the show?

NO. Absolutely no cannabis of any kind can be sold or distributed at the Atlantic City Convention Center.

Is Cannabis use allowed onsite?

NO. All New Jersey laws regarding cannabis use in public are in effect; no displaying, smoking/vaping/consuming cannabis anywhere on Atlantic City Convention Center property.

Can I take pictures/video?

NO. Videotaping of speakers/programming is not allowed in ANY speaker session. Pictures & videotaping are allowed on the exhibit floor, but you should get permission before photographing/filming people directly. NECANN & the Atlantic City Convention Center reserve the right to restrict/deny photography/video recording in any area, at any time, at their sole discretion.

SOCIAL MEDIA #NECANN25 is the official hashtag for the event.

NECANN SOCIAL MEDIA CHANNELS



[necanncon](https://www.instagram.com/necanncon)



[ne_cann](https://twitter.com/ne_cann)



[necanncon](https://www.facebook.com/necanncon)



bit.ly/necannyoutube

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732-358-6800 | Open Everyday: 8am-10pm

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Ozone and Simply Herb Brands



Programming

Apehex
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PreRoll-ER
Agri-Kind NJ
The Social Leaf
Longview Strategic



Lanyard

Bango Distribution



Badge

Hefestus



Bag

The Social Leaf



Gold

Magazza Law
Greenlightning Cultivation
Rove
Custom Cones
Glass Meadows
TSRgrow
Verdant



Event Partner

420NJEvents
Longview Strategic
Blunt Brunch



VISIT US IN BOOTH NO. 818



Grow Smarter Save Bigger

Attention New Jersey License Holders

TSRgrow's advanced LED lighting with remote power servers and GROWHub monitoring and control software can earn New Jersey growers up to 100% in rebates.

**Unlock Your Rebate Potential Today
Schedule a Consultation**



EARN UP TO 100% ON LIGHTING COSTS

REMOTE POWER + GROWHUB
= MAXIMUM REBATES

[LEARN MORE](#)



“I was initially skeptical of TSRgrow's claims of maximum energy rebates with their advanced LED lighting solutions, especially when other lighting companies dismissed their promises as ‘too good to be true.’ TSRgrow delivered, helping us land a \$500K rebate. Plus, their technology really works!

I highly recommend TSRgrow to everyone.”



-Jim DiNatale, CEO
Brutes Roots, New Jersey

Cutting-Edge Grow Room Technology for Maximum Efficiency and Growth



Advanced LED Lighting

Give your plants exactly what they crave. Our full-spectrum LED lighting provides the precise light spectrum plants need to thrive.

- ✓ Increased Yields & TAC
- ✓ Optimized Spectrums & Far-Red
- ✓ Industry Leading PPE



Remote Power Servers

Smart remote power servers eliminate traditional on-fixture ballasts, reduce costs, and create centralized recipe-based strain control.

- ✓ Located Outside of Grow Room
- ✓ Lowest Energy Usage
- ✓ Lowest Installation Costs



Data, Monitoring & Control

Recipes for each strain with integrated environment monitoring brings consistent, repeatable high quality yields at the lowest operating cost and energy consumption.

- ✓ GACP/GMP Compliance
- ✓ Crop Steering Through Lighting
- ✓ Master Recipes

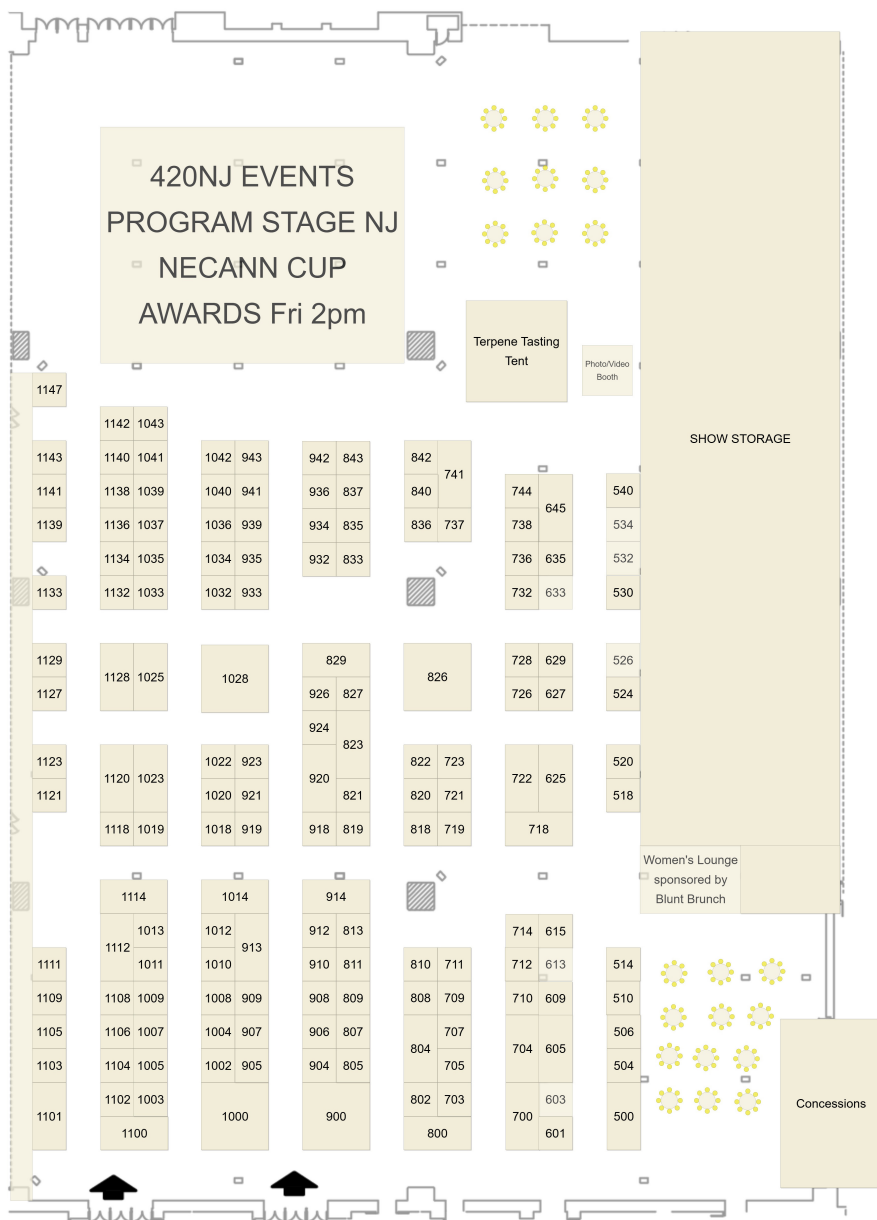
Save 30% on Upfront Lighting Costs with SPaaS

Reduce the high upfront costs of traditional grow lighting with TSRgrow's Smart Power as A Service (SPaaS) subscription plan.



2025 NEW JERSEY CANNABIS CONVENTION

Atlantic City Convention Center | Atlantic City, New Jersey
September 5-6, 2025





GREEN LIGHTNING

PREMIUM CANNABIS

Nestled in Cinnaminson New Jersey, our dispensary stands out by cultivating a distinct line of cannabis products from start to finish. Every plant receives meticulous care and expertise, resulting in top-tier quality and potency. We prioritize organic methods and sustainable practices, ensuring a clean and reliable product you can count on.



Booth
804





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ACCOUNTING



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FINANCIAL CONSULTING



OPERATIONAL CONSULTING



M&A ADVISORY



FRACTIONAL CFO



Mike Goral, J.D., LL.M.
Partner, Verdant Strategies



Jeanne M. Sullivan
Advisor, New Holland Group

Join The Conversation!

Friday, September 5th | 12:00pm - 12:50pm

Lessons From The West: Avoiding The Costly Mistakes Of Mature Markets

with Mike Goral and Jeanne M. Sullivan!

Come Visit Us At

Booth #810!

www.verdantstrategies.com



EXHIBITOR LIST A-Z

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
1034	AC Leef	709	Cannabiscapes	835	Get Instacredits
936	Accessia	1037	CannaCoverage Insurance Services	1111	Glass Meadows, Inc.
826	Accounting Buds	524	Cannagas Supply	924	Global Yes Lab Ltd
1007	Accounting for Green	718	Cannatrol	1120	Goodies by niche.
1010	Affinity Federal Credit Union	906	CannaZip Custom Cannabis Packaging	504	Greater Purpose
1020	Amoretti	809	CannDelta Inc.	804	Green Lightning Cultivation LLC
1011	Anden	726	Capitol Extracts	918	GreenBroz, Inc.
700	Apehex Automated Pre-Roll Systems	837	CBD Vault LLC	627	GreenGro Biologicals
1104	Apex Trading	714	Chem Fresh Inc	913	Greentank Technologies
712	ArchSolar	923	Ciaccia CPA	921	H.C. Nye Company
1118	Atlas Seeds	934	Cilicon	805	Hanwha Vision
808	AVS technology	910	Clade9	1102	Happy Cabbage
939	Ayr Brands	1036	Clique Canna	605	Hara Supply
941	Ayr Brands	710	Coalition for Medical Marijuana—New Jersey, Inc.	728	Heavy Hitters
540	Balanced Veterans Network	843	Coast Cannabis Co.	1000	Hefestus USA
1114	Bango Distribution	914	Custom Cones USA	912	Herb's Supply
1112	Beacon Graphics	1019	Custom420.com	840	High Grass Farms
1013	Bear Rootz Inc	707	Eagle Pneumatic	842	High Grass Farms
905	BioTrack Alleaves	813	Emerald Intel	1040	Holistic Solutions
518	Black Mamba Gloves	1132	Entourage Branding	1004	HortGrow Solutions LLC
721	Boston Clone Company	823	Fernway	1002	Horticulture Lighting Group
933	Brute's Roots	1147	Financial Resources Federal Credit Union	1129	Hudson County Community College
1140	Brwnbox	829	Finished Goods International LLC	530	Humble Camp
802	CALEAF TECH	942	First Commonwealth Federal Credit Union	705	Hummingbird Preroll Systems
920	Canna Brand Solutions	909	FLER	932	IDIS Americas
1014	Canna Pack / Agri-Kind NJ			908	IKRUSHER, INC.
1032	Cannabis Creative Group			807	Independent Alarm
821	Cannabis Studies Certificate Program, Vermont State University			520	Integrated Analytical Solutions (IAS)

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1039	Jane's Joint Boutique Dispensary	1133	Nova Aeroponics	625	The Clear
1109	Jersey Smooth	907	Ondara	723	The Farmers Market
836	Jersey-Canna www.jersey-canna.com	1012	Out of This World CBD	1042	The Other Side Dispensary
506	Jewish Sauce Boss of New Jersey	900	Ozone/Simply Herb (AWH)	1101	The Social Leaf, LLC
510	JOINTCOMMERCE	900	Ozone/Simply Herb (AWH)	601	Thrills
722	Journeyman & Mr. Moxey's	703	Panacea Payroll	736	Thrive Agritech, Inc.
1023	Justice Cannabis Co.	833	PanCann Works LLC	1025	Timeless/Ogeez
500	Lion's Share Creative	1121	Parke Bank	822	Trichome Analytical
704	Longview Strategic	919	Paybotic	818	TSRgrow
1100	Louis N. Magazzu, LLC	732	PayNet Systems LLC	904	Valley Wellness
1139	LoveGrow	737	PLT Irrigation, LLC.	1138	Veda Warrior
514	Magic Garden Botanicals LLC	827	Premo	810	Verdant Strategies
615	Maxcore	800	PreRoll-Er	1018	WECO
1128	Melting Point Extracts (MPX)	629	Prolific Growhouse	1105	West Orange Farms
1009	Metrc	609	Pure Genesis, LLC	935	Workplace HCM
1041	Minority Cannabis Academy	1106	Rank Really High	943	World Insurance Associates LLC
645	MITA USA	719	Red Oak Cannabis	1005	World Star Labs Inc
1142	Moja Life	819	Rove	738	WORTH BENEFITS
1108	Montoo NORML	1103	RTO Dispensary	744	Xtractor Depot
1043	Mudd Brothers Cannabis Co.	1028	SELECT	1035	YERRR
1136	New Jersey Cannabis Chamber of Commerce	1127	Setronics Corp	820	Zen Roll Trading
635	New Jersey CannaBusiness Association	1143	Shore Grow Hydro LLC		
1123	New Jersey Economic Development Authority (NJEDA)	1033	Simply Pure Trenton		
741	Next Level Brands	711	Smithers Cannabis Testing Services Division		
1134	NJ Leaf	1022	Smokiez Edibles		
		811	Solink		
		1141	Sugar Leaves		
		1003	Talaria		
		1008	The Botanist / Superflux		

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BY BOOTH NUMBER

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		819	Rove		

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921	H.C. Nye Company
923	Ciaccia CPA
924	Global Yes Lab Ltd
926	Authorized Dealer
932	IDIS Americas
933	Brute's Roots
934	Cilicon
935	Workplace HCM
936	Accessia
939	Ayr Brands
941	Ayr Brands
942	First Commonwealth Federal Credit Union
943	World Insurance Associates LLC
1000	Hefestus USA
1002	Horticulture Lighting Group
1003	Talaria
1004	HortGrow Solutions LLC
1005	World Star Labs Inc
1007	Accounting for Green
1008	The Botanist / Superflux
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1035	YERRR
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1037	CannaCoverage Insurance Services
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1141	Sugar Leaves
1142	Moja Life
1143	Shore Grow Hydro LLC
1147	Financial Resources Federal Credit Union



VISIT GLASS MEADOWS BOOTH 1111



ATLANTIC CITY, NJ

2025 NEW JERSEY CANNABIS CONVENTION PROGRAMMING

Friday, September 5, 2025

9:00a - 11:00a | Room 319

Accelerate Cannabis: Kickstarter Brunch

TRACK 3

10:30a - 11:30a | Hall B Stage

Behind the Green Scene: Ancillary Businesses & Fueling Cannabis

Shane Camardo, Michael Denault,
Shannon Hoffman, Corey Jackson

CANNAPRENEUR TRACK BY 420NJ EVENTS

11:00a - 11:50a | Room 317

Dispensary Marketing Tactics That Aren't Sales And Discounts

Stella Morrison, Sarah Nodes, Lex Rivera

TRACK 1

11:00a - 11:50a | Room 318

From Blueprint to Bud: Optimizing Your Cannabis Irrigation System

Adam Herbert

TRACK 2

11:00a - 11:50a | Room 319

Mid-Atlantic Review

Michael Bronstein, William J. Caruso,
Tabatha Robinson, Jonathan Wachs

TRACK 3

11:00a - 12:00p | Expo Floor

Blunt Conversation Panel

WOMEN'S LOUNGE

11:30a - 12:30p | Hall B Stage

Banking on Growth: Financing 101 for your Cannabusiness

Tahir Johnson, Allison Kirchhofer,
Daura McMahon, Colby Piper

CANNAPRENEUR TRACK BY 420NJ EVENTS

12:00p - 12:50p | Room 317

Delivery: The Good, The Bad and the Ugly

Claudia Post

TRACK 1

12:00p - 12:50p | Room 318

Hemp Beverages in NJ: Legal Limbo, Industry Growth & What's Next

Neil Willner

TRACK 2

12:00p - 12:50p | Room 319

Lessons From the West: Avoiding the Costly Mistakes of Mature Cannabis Markets

Mike Goral, Jeanne Sullivan, Rachel Wright

TRACK 3

12:00p - 1:00p | Expo Floor

Speed Networking and Women in Cannabis Group Photo

WOMEN'S LOUNGE



2025-2026 CONVENTIONS

NEW JERSEY

AC Convention Center
Atlantic City, NJ
September 5-6, 2025

PENNSYLVANIA

Philly Convention Center
Philadelphia, PA
April 17-18, 2026

NEW YORK

Floreano Convention Center
Rochester, NY
September 19-20, 2025

BOSTON

Hynes Convention Center
Boston, MA
April 24-25, 2026

VERMONT

Champlain Valley Expo
Burlington, VT
April 17-18, 2026

MINNESOTA

Minneapolis CC
Minneapolis, MN
May 14-15, 2026

#1 CANNABIS CONVENTION
SERIES IN THE US

For info on exhibiting, sponsoring, speaking, or attending, visit: necann.com

FRIDAY, SEPTEMBER 5 continued...

12:30p – 1:30p | Hall B Stage**Breaking the Grass Ceiling:
Women in Cannabis**Dharsh Casinathen, Matha Figaro,
Roz McCarthy, Sarah Trent, Tenisha Victor

CANNAPRENEUR TRACK BY 420NJ EVENTS

1:00p – 1:50p | Room 317**Why Traditional Security Measures
Are Not Enough**

Tim Shafer

TRACK 1

1:00p – 1:50p | Room 318**The Bottom Line: Strategies to
Profitability in Cannabis Cultivation**

Mikhail Sagal

TRACK 2

1:00p – 1:50p | Room 319**NJ Bottlenecks & Expansion
Opportunities**

Jake Robbins

TRACK 3

1:00p – 2:00p | Expo Floor**Vendor Activation Hour**

WOMEN'S LOUNGE

2:00p – 2:50p | Room 317**Best Compliance Practices:
Prepare to Exit, Increase Value,
and Avoid Predators**

Sheri Tarr

TRACK 1

2:00p – 2:50p | Room 318**Cannabis Security—The Next Step:
Physical Build Out**

Tony Gallo

TRACK 2

2:00p – 2:50p | Room 319**What is Receivership?**

Ellie Siegel

TRACK 3

2:00p – 2:50p | Hall B Stage**NJ NECANN Cup Awards!**

CANNAPRENEUR TRACK BY 420NJ EVENTS

3:00p – 3:50p | Room 317**From Seed to Sale to Settlement:
Building Infrastructure for
Cannabis Finance**

Jacob Miller

TRACK 1

3:00p – 3:50p | Room 318**Identifying and Correcting Cannabis
Labeling Fraud**Kristen Goedde, Chris Goldstein, Yasha
Kahn, Andrea Raible

TRACK 2

3:00p – 3:50p | Room 319**Accelerate Cannabis:
Speed Networking**

TRACK 3

3:00p – 4:00p | Expo Floor**Co-Working & One-on-Ones +
Shopping + Vendors**

WOMEN'S LOUNGE

4:00p – 4:50p | Room 317**The CPAs Blueprint for Building a
Scalable Cannabis Business**

Meggan Ciaccia

TRACK 1

4:00p – 4:50p | Room 318**Delaware on Deck: The Next Big Player
on the East Coast Cannabis**Crystal Lewis, Joshua Sanderlin,
Tracee Southerland, Emily Wilkins

TRACK 2

4:00p – 4:50p | Room 319**Innovative Product Manufacturing**

Jason Marshall

TRACK 3

4:00p – 4:20p | Expo Floor**Blunt Wind Down: Sip, Shop &
Sneak Sesh**

WOMEN'S LOUNGE

Saturday, September 6, 2025

11:00a – 11:50a | Room 317
**Building Cannabis Equity Through
NJEDAs Capital Access Strategy**
Aubrey Flanagan
TRACK 1

11:00a – 11:50a | Room 318
**Seed to Sale: Cross Functioning
Teams in Cannabis**
Renato Paoli, Josh Petty
TRACK 2

11:00a – 11:50a | Room 319
**Authentic Branding and
Revenue-Driven Marketing for
Retailers and Brands**
John Shute
TRACK 3

11:00a – 12:00p | Hall B Stage
**Beyond the Stigma:
How Higher Education is
Professionalizing Cannabis**
Tauhid Chappell, Ara Karakashian,
Rob Mejia, James Simon
CANNAPRENEUR TRACK BY 420NJ EVENTS

12:00p – 12:50p | Room 317
**Building a Unique Brand in
Emerging Markets**
Mike DeNault
TRACK 1

12:00p – 12:50p | Room 318
**Psychedelic Advocacy
Strategies and the Future of the
Psychedelics in NJ**
Jack Gorsline
TRACK 2

12:00p – 12:50p | Room 319
**Cannabis Retail: Setting Up for
Success in a Competitive Market**
Patricia Walker
TRACK 3

12:30p – 1:30p | Hall B Stage
**Cannabis Policy Now: Advocacy,
Action and Accountability**
Alyza Brevard-Rodriguez, Tai Cooper,
Danielle Drummond, Suzan Nickelson
CANNAPRENEUR TRACK BY 420NJ EVENTS

1:00p – 1:50p | Room 317
CFO Secrets for Cannabis Success
Summer Thorn
TRACK 1

1:00p – 1:50p | Room 318
**High Stakes: Calculated
Risk and Smart Growth in
NJ's Cannabis Market**
Jennifer Bassuk
TRACK 2

1:00p – 1:50p | Room 319
**Building a Future-Proof Cannabis
Brand Presentation**
Will Reed
TRACK 3

SATURDAY, SEPTEMBER 6 continued...

1:30p – 2:30p | Hall B Stage

Grower's Edge: A New Era of Cultivation

Nick Bryan, Louis Harvey, Jesce Horton,
James Jackson, Breeder Piff

CANNAPRENEUR TRACK BY 420NJ EVENTS

2:00p – 2:50p | Room 317

The Cultural Revolution Happening Inside Cannabis Manufacturing

Nohtal Partansky

TRACK 1

2:00p – 2:50p | Room 318

Advancing Cannabis Genetics, Breeding, and Sustainability

Meredith Clay

TRACK 2

2:00p – 2:50p | Room 319

Forecasting Cannabis 2026—The Blueprint

Thunder Walker

TRACK 3

3:00p – 3:50p | Room 317

Accredited Methods in Cannabis Testing

Morgan Keefer

TRACK 1

3:00p – 3:50p | Room 318

Journey Going from Illegal to Legal Market

Corey Webb

TRACK 2