

Food and Beverage Sampling

The practice of exhibitors bringing in their own food or beverage is in direct conflict with the OVG Hospitality exclusive contract at the Atlantic City Convention Center. Therefore, it is our policy that any exhibitor who is providing ANY food or non-alcoholic beverage item will be required to notify OVG Hospitality in advance as to the nature of the proposed product giveaway (fees are applicable unless waived by OVG Hospitality or purchased through OVG Hospitality).

Sampling of food or non-alcoholic beverage items would not be permitted if the item being dispensed has no relation to such exhibitor's business. OVG Hospitality requires all food and non-alcoholic beverages to be of sample size portions; 2-ounce portions for food and 4-ounce cups for non-alcoholic beverages. Written approval must then be obtained from OVG Hospitality at least (7) seven working days prior to the show opening. If your sample requires you to cook on the show floor the following are approved cooking apparatus: George Foreman Grills, Panini Grills, Induction Cookers, Butane Stoves, Toaster Ovens, Sauté Pans (not using grease or oils), Pressure Cookers, Deep Fryers with built-in suppression Systems and NJ State Fire Inspector Approval. Not approved are Electric Grills or any items creating "Grease Laden Vapors". All booths cooking food must be clear of all combustible materials and contain at least 1 (one) 20 BC rated fire extinguisher. Open flame units will require a fire permit. See your Event Manager for additional details.

Any Exhibitor requesting to give away samples of alcoholic beverages must obtain a special event liquor license from the Liquor Control Board for the

State of New Jersey (fees are applicable unless waived by OVG Hospitality or purchased through OVG Hospitality). Samples dispensed are limited to those products that are manufactured, processed, or distributed by the entity requesting permission. Please refer to the Exhibitors Agreement for further specifications. You must also hire an OVG Hospitality union bartender to serve any alcoholic beverages. Bartender fees will apply. Samples are limited to 1 ounce of beer or wine and 1/2 ounce of spirituous liquors. Alcoholic Samples are to only be served to persons 21 years of age or older. Each booth must provide a visible sign, stating: "Guests must be 21 years of age to participate in sampling of alcoholic beverages. Picture I.D is required"

Insurance Requirements: General Certificate Liability will be required; contact the Director of Catering for details. Any exhibitor providing samples of food and non-alcoholic beverage must operate within the local Health Department Guidelines.