



**NECANN**

# NECANN

## VERMONT

**OFFICIAL SHOW GUIDE**  
**NEW ENGLAND CANNABIS CONVENTIONS**


**CHAMPLAIN VALLEY EXPO, ESSEX JUNCTION, VT**

**EXHIBIT HALL HOURS** **FRIDAY, MAY 2 & SATURDAY, MAY 3, 10AM-3PM**

[necann.com](http://necann.com)

 [necanncon](https://www.instagram.com/necanncon)

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**FREE  
SWAG BAG**  
w/ visit to our booth



**Check out our booth for a  
special NECANN edition of:**

*Meet the vendor*

**Friday 5/2**

**10am- 12pm Fog Valley**

**1pm-3pm The Farm @ Bolton Dome**



**Saturday 5/3**

**10am- 12pm Snowbird & Life Arises**

**1pm-3pm Tree Top Alliance**



**HigherElevationVT.com**



# WELCOME TO THE 6TH ANNUAL VERMONT CANNABIS CONVENTION

**Thank you for joining us** at the 6th Annual Vermont Cannabis Convention, the largest gathering of the cannabis community in our state.

Though things change quickly in cannabis, the mission remains the same: to bring the cannabis community together so it can grow and prosper through education, collaboration and communication.

Since 2017, NECANN has partnered with myself and other local event-organizers to provide locally-focused and organized cannabis gatherings that bring together industry experts from around the northeast, while also spotlighting leaders and innovators pushing the industry forward here in Vermont.

Workshop hosts and panelists are carefully curated and selected through a competitive process to provide education and dialogue about the most relevant topics and themes in the Vermont cannabis community. This year, new topics include hash production, breeder panels, and a demonstration of how future legal sales and consumption could work at an event like a wedding or festival.

The presence of this year's keynote speaker, Kevin Jodrey, represents and acknowledges the elevated reputation of Vermont's unique cannabis industry and community of enthusiasts, patients, homegrowers, advocates, and entrepreneurs.

Through the tireless efforts of so many activists and advocates, we've seen tremendous evolution since our CBD-only hemp convention days towards today's normalization of cannabis use. In Vermont, the industry now includes over 600 active cannabis licenses, including over 400 unique cultivators, the majority of them artisans creating craft cannabis products in under 1000 square feet of cultivation space.

Most of our exhibitors have grown with the convention and return year after year to showcase their businesses and reach both fellow industry professionals and consumers who walk the floor. We are especially grateful for their continued presence and support which brings a 'family reunion' vibe to the biggest business to business gathering in our industry.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole—thank you for letting us be a part of something special!

**Eli Harrington**  
President & Co-Owner  
Vermont Cannabis Convention



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## 2025 VERMONT CANNABIS CONVENTION

# FREQUENTLY ASKED QUESTIONS

Champlain Valley Expo, 105 Pearl St, Essex Junction, Vermont

[www.necann.com/vermont](http://www.necann.com/vermont)

### Can I buy tickets at the venue?

**YES, CASH ONLY.** There is an ATM at Champlain Valley Expo.

### Do I need a medical marijuana card to attend? NO.

**Are pets allowed? NO.** Only registered service animals are allowed.

**Is there an age requirement? YES.**  
21+; Medical Patients admitted with card.

**What is the refund policy?**  
All tickets are non-refundable.

**Can I bring a bag/backpack? YES.**  
Champlain Valley Expo security reserves the right to search all bags/backpacks and may refuse any bag to be allowed in. NECANN will store rejected bags at the registration desk. Food, beverages, and weapons are not allowed in the venue, please see Champlain Valley Expo's website for full details: <https://cvexpo.org/>.

**Is this event handicap accessible? YES.**

**Is there a cost to park? NO,** all parking is FREE.

**Can I leave and re-enter? YES,** attendees may leave and re-enter as often as they wish but **MUST** have their show credentials for re-admittance. You will not be allowed back in without a show credential.

**Will food and beverages be available for purchase? YES.** There will be a variety of food trucks on site, including vegetarian and gluten-free options.

**Does my convention ticket include admission to the speaker program? YES.**

### Will there be cannabis and cannabis products at the show?

**YES.** Cannabis and cannabis products are allowed to be displayed at the show. However, **there are no sales of cannabis products** at the show.

### Is Cannabis use allowed onsite?

**NO.** All Vermont laws regarding cannabis use in public are in effect.

### Can I take pictures/video?

**NO.** Videotaping of speakers/programming is not allowed in ANY speaker session. Pictures & videotaping are allowed on the exhibit floor, but you should get permission before photographing/filming people directly. NECANN & Champlain Valley Expo reserve the right to restrict/deny photography/video recording in any area, at any time, at their sole discretion.



Scan to view the programming schedule.

**SOCIAL MEDIA** #NECANN25 is the official hashtag for the event.

### NECANN SOCIAL MEDIA CHANNELS



necanncon



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necanncon



bit.ly/necannyoutube



# **VERMONT FEDERAL**

## **CREDIT UNION**

[www.vermontfederal.org](http://www.vermontfederal.org)

# EXHIBITOR LIST A-Z

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
122	Atlas Seeds	419	Green Mountain Patients Alliance	322	Smart Farm Innovations
118	ATM Advantage	502	GreenMountain Cannabis News	508	Smoke Ranch Redemption
315	Bern Legacy	206	GrowSpan	514	Somewhere On The Mountain
506	BlueBloodsgrow	304	Hello, Hi	510	Stone Leaf Cannabis
504	Boston Clone Company	520	Hempshire Seeds	316	Sunday Drive
5	Bushy Beard Cultivation	100	Higher Elevation	415	Sunset Lake Cannabis / Lake Effect VT
500	Canna Brand Solutions	200	Highly Rooted	1	Sweetspot Dispensary
628	Cannabis & Tech Today	318	Humble Skunk	308	Vermont Chapter, NORML
416	Cannabis Retailers Association of Vermont	106	Johnson Hardware & Rental, Farm & Garden	220	Vermont Compost Company
314	CannaPlanners	218	Label Quest	102	Vermont Federal Credit Union
306	Cannasations w/ Kris	114	LeafFilter Gutter Protection	620	Vermont Heady Labels
417	Capital Cannabis Company	2	Ledyard Bank	312	Vermont Kind Cultivation and Manufacturing
204	CBD Events LLC dba Copper At Dorset	420	Magic Mann	616	Vermont Select LLC
624	Chocolate Moonshine	518	Mary Jane Manicure	526	Vermont Ski Shoppe
408	Clean Cannabis	212	Mill26	210	Vermont State University, Castleton: Cannabis Studies Certificate Program
214	Cloud Nine Cannabis	402	Mountain Girl Cannabis	22	White River Growpro & The Hidden Grove
310	Cultivate Consulting	524	Mudd Packaging	618	World Insurance Associates LLC
208	Destiny Seed Co.	216	Off Piste Farm	125	Zenbarn Farms
304	Divvy Digital	116	Old Growth Vermont		
104	Efficiency Vermont	222	Omuerta Genetix		
508	Family Tree Cannabis Co.	324	One Credit Union		
622	Farmers Underground	512	Onward Analytics		
530	FATCAT Select Seeds	404	Organic Mechanics Soil Co.		
322	Fern's Flowers	120	PAPERTUBE CO.		
300	Fierce	4	Rebel Grown		
301, 302	Fishwhistle Weed Co.	524	Rhize Cannabis Company		
108	Forbins	418	Rolling J's Farm & Stir the Pot Cannabis Kitchen		
612	Full Circle Farm	604	ROOTZ		
3	Gaston Weed Company	710	Satori VT		
320	Good Harbor Cannabis Insurance	401	Seven Days		





  
**SATORI**

# EXHIBITOR LIST

## BY BOOTH NUMBER

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
1	Sweetspot Dispensary	300	Fierce	506	BlueBloodsgrow
2	Ledyard Bank	304	Divvy Digital	508	Family Tree Cannabis Co.
3	Gaston Weed Company	304	Hello, Hi	508	Smoke Ranch Redemption
4	Rebel Grown	306	Cannasations w/ Kris	510	Stone Leaf Cannabis
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220	Vermont Compost Company	502	GreenMountain Cannabis News		
222	Omuerta Genetix	504	Boston Clone Company		

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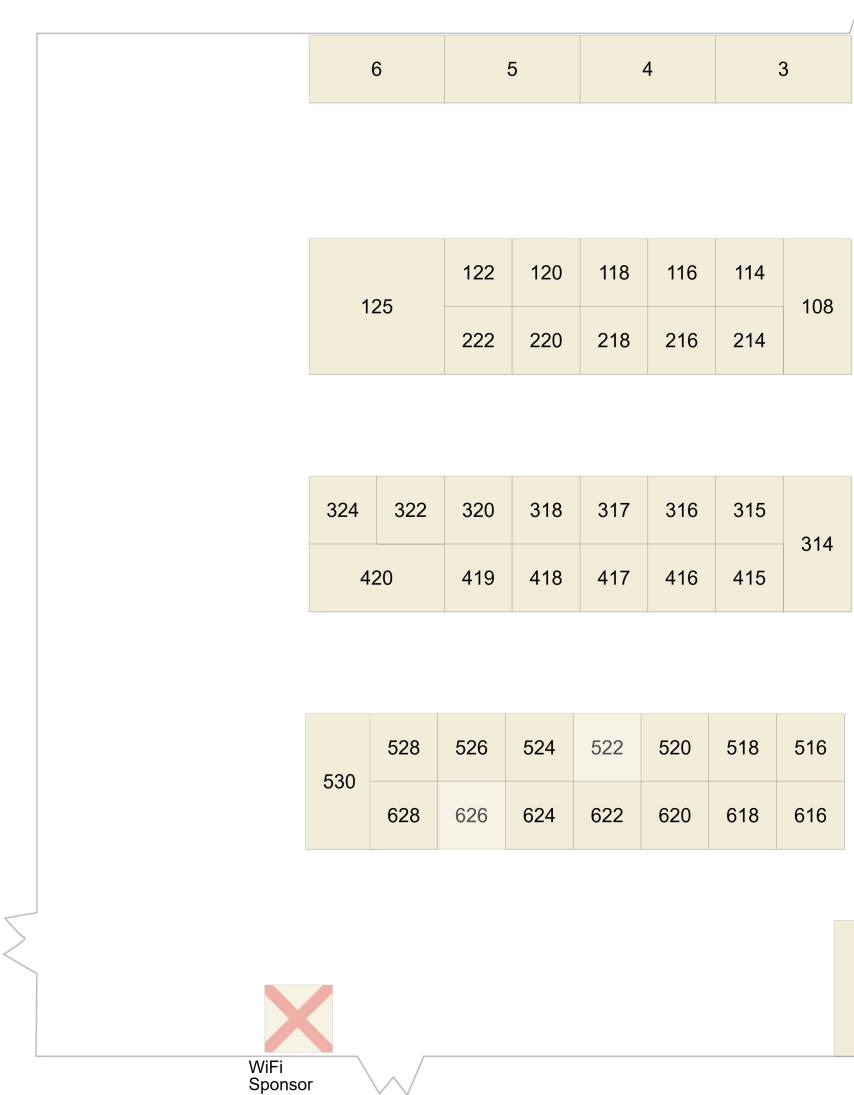
Dispensary Open DAILY 10-7

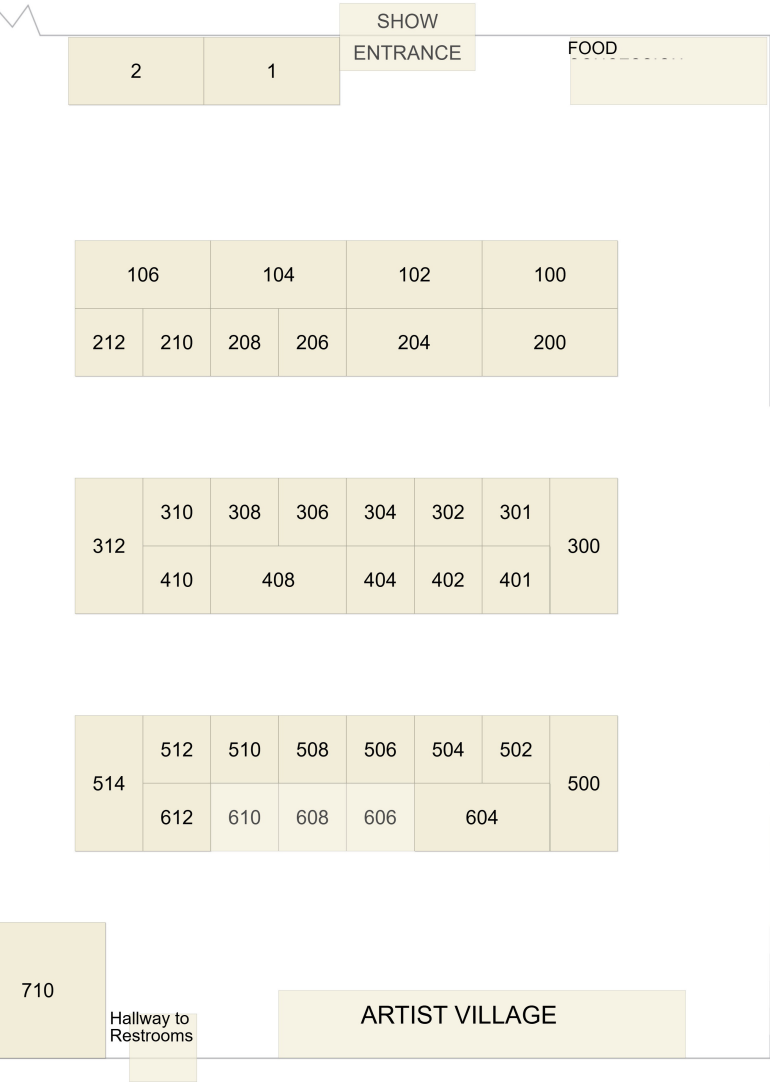
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# 2025 VERMONT CANNABIS & HEMP CONVENTION

Champlain Valley Exposition | Essex Junction, Vermont | **May 2-3, 2025**





# VERMONT CANNABIS & HEMP CONVENTION— 2025 SPEAKER SCHEDULE

Friday, May 2, 2025

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**10:30 am – 11:15 am** | Room 2

**Tapping into Vermont Tourism: Farm Tours, Dispensary Deals and More...**

Bailey Evans, Ben Wilcox, Eli Harrington  
HIGHER ELEVATION, OFF PISTE FARM, VERMONT  
CANNABIS CONVENTION

INDUSTRY

**11:00 am – 11:45 am** | Room 1

**Best Cannabis Practices for Holistic Farm Management**

Jay Herbert, Jesse McFarlin, Shane McFarlin  
VERMONT COMPOST, OLD GROWTH VERMONT

CULTIVATION

**11:30 am – 12:15 pm** | Room 2

**“Best of Both Worlds: Fusing Digital and Traditional Marketing Tools to Stand Out in a Crowded Field”**

Zach Santarsiero, Brandon McKee,  
Timothy Egan  
CANNAPLANNERS, SILVER THERAPEUTICS,  
VERMONT STATE UNIVERSITY CANNABIS  
STUDIES PROGRAM

INDUSTRY

**12:15 pm – 12:30 pm** | Room 1

**“Kind” Bill Fenger – KEYNOTE**

Bill Fenger  
ZENBARN FARMS

CULTIVATION

**1:00 pm – 1:45 pm** | Room 1

**Creating Business Longevity Through Sustainable Facility Design and Operations**

Benjamin Acadia, Corey O’Connell  
ACADIA FARMS, EFFICIENCY VERMONT

CULTIVATION

**1:30 pm – 2:15 pm** | Room 2

**Concentrate Connoisseurs 2025: Best Practices for Identifying and Manufacturing Cannabis Concentrate Products**

Joey Topoloski, Keith Griswold  
SATORI, GREEN MOUNTAIN SCIENTIFIC

INDUSTRY

**2:00 pm – 2:45 pm** | Room 1

**Imagining Offsite: Creating New Spaces for Legal Sales & Consumption**

Meredith Mann, Bailey Evans, Jesse Harper,  
Eli Harrington, Tim Egan  
MAGIC MANN, HIGHER ELEVATION, VERMONT  
SECURITY, VERMONT CANNABIS CONVENTION,  
NORML-VERMONT

CULTIVATION





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# VERMONT CANNABIS & HEMP CONVENTION— 2025 SPEAKER SCHEDULE

## Saturday, May 3, 2025

**10:30 am – 11:15 am** | Room 2  
**“Types, Terps, Potencies and Pathogens: The Vermont Market by the Numbers”**

Callie Chapman, Hollie Heismith  
 ONWARD ANALYTICS  
 CONSUMER

**11:00 am – 11:45 am** | Room 1  
**Breeders’ Panel: How to Start Selecting and Creating Your Own Crosses**

Nick Mattei, Dan Pomerantz,  
 Olin Schumacher  
 FORBIN’S FINEST, REBEL GROWN,  
 HIGH PINES CULTIVATION  
 CULTIVATION

**11:30 am – 12:15 pm** | Room 2  
**Breeding, Cultivating, and Manufacturing for Hash Production**

Nick Castro, Sam Matteson, Eric Kawka  
 STONE LEAF, CATTIS  
 CONSUMER

**12:15 pm – 1:00 pm** | Room 1  
**KEYNOTE: Kevin Jodrey**

Kevin Jodrey  
 WONDERLAND NURSERY, PORT ROYAL  
 GENETICS, THE GANJIER  
 KEYNOTE, CULTIVATION

**1:00 pm – 1:45 pm** | Room 1  
**“Where Is the Industry Growing: Careers In Cannabis”**

Dr. Phil Lamy, Chris Van den Meiracker,  
 Oliver Duncan, Amelia Machia  
 VERMONT STATE UNIVERSITY CANNABIS STUDIES  
 PROGRAM, FAMILY TREE, GOOD POT CO., GREEN  
 MOUNTAIN PATIENTS ALLIANCE / FORBIN’S FINEST  
 CULTIVATION

**1:30 pm – 2:15 pm** | Room 2  
**Ganjiers: How Professionals Judge Cannabis**

Cyrus Loper, Sara Farnsworth, Stefanie  
 Lingenfelter, Ana McDuff, Joshua McDuff,  
 Kevin Jodrey  
 GREEN MOUNTAIN GREENHOUSE, FULL CIRCLE  
 FARM, SACRED EARTH ESSENTIALS, MOUNTAIN  
 GIRL CANNABIS  
 CONSUMER

**2:00 pm – 2:45 pm** | Room 1  
**Pros Helping Homegrows—  
 Tips and Answers for Homegrowers**

Cultivator Panel  
 CULTIVATION



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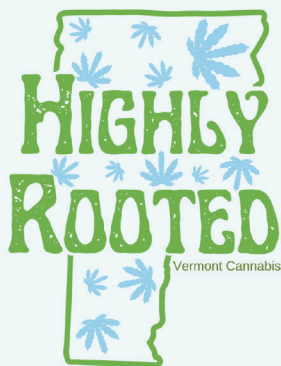
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## Craft Cannabis with a *higher* purpose



### WHO WE ARE

We're just two small-time Vermonters who want to make a difference for other people's loved ones like we wish we could have done for ours.

We are committed to the safety of our consumers, producing quality products, and improving our communities' quality of life.

Prioritizing quality, value, effectiveness, and affordability in our products.

BOOTH 200



### OUR PRODUCTS

- ✓ GUMMIES
- ✓ CHOCOLATES
- ✓ TINCTURES
- ✓ TOPICALS



### CHECK IT OUT

We've created The Connoisseur's Corner - your go-to source for cannabis education, tips, and insights! We have featured our English Toffee Giveaway, Dog Photo Contest, and some cannabis education facts and tips! Do you have any ideas or want to collaborate with us? We'd love to chat!



### CONNECT



[highly-rooted.com](https://highly-rooted.com)



[info@highly-rooted.com](mailto:info@highly-rooted.com)



[@highlyrootedvt2](https://www.instagram.com/highlyrootedvt2)

As of April 2025 the VCCN Patient Count is: 179! If you know anyone with cancer, please refer them to [thevccn.com](https://thevccn.com).



# WHO'S THE LOCALS' PICK FOR BEST CANNABIS?



## SEVEN DAYSIES

Locals Pick the Best of Vermont

Tell us about your favorites!

- Best cannabis dispensary
- Best cannabis grower
- Best cannabis edible maker
- Best cannabis beverage maker

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GREENMOUNTAIN  
*vermont cannabis news*



*Cannabis has not been analyzed or approved by the Food and Drug Administration (FDA). For use by individuals 21 years of age and older or registered qualifying patient only. **KEEP THIS PRODUCT AWAY FROM CHILDREN AND PETS. DO NOT USE IF PREGNANT OR BREASTFEEDING.***

*Possession or use of cannabis may carry significant legal penalties in some jurisdictions and under federal law. It may not be transported outside of the state of Vermont. **The effects of edible cannabis may be delayed by two hours or more.** Cannabis may be habit forming and can impair concentration, coordination, and judgment. Persons 25 years and younger may be more likely to experience harm to the developing brain.*

*It is against the law to drive or operate machinery when under the influence of this product. National Poison Control Center 1-800-222-1222.*