



NECANN



NEW ENGLAND CANNABIS CONVENTIONS

# NECANN

NEW YORK

OFFICIAL SHOW GUIDE



**NYS FAIRGROUNDS – CENTER OF PROGRESS BUILDING, SYRACUSE, NEW YORK**

**EXHIBIT HALL HOURS: FRIDAY, OCTOBER 25 & SATURDAY, OCTOBER 26, 10AM-3PM**

[necann.com](http://necann.com)

 [necannacon](https://www.instagram.com/necannacon)

 [necanncon](https://www.facebook.com/necanncon)

 [ne\\_cann](https://twitter.com/ne_cann)

# DIME<sup>®</sup>

INDUSTRIES



NOW AVAILABLE IN  
NEW YORK



THE INDUSTRY'S  
MOST POWERFUL  
DEVICE

DIMEINDUSTRIES.COM





# BUDSGROUP

THE BUDS YOUR BUSINESS NEEDS TO SUCCEED !



**ACCOUNTING**BUDS



**FUNDING**BUDS



**ADVISORY**BUDS



**SECURITY**BUDS



**COMPLIANCE**BUDS



**STAFFING**BUDS



**CREATIVE**BUDS



**TAX**BUDS

**BOOTH  
#301**





# TRIFECTA

HEALTHY GROWING IS HEALTHY LIVING.



**SUPER CONCENTRATED  
ROOT ENHANCER  
MAKING PLANTS**

**BIGGER  
STRONGER  
HEALTHIER**

**POWERFUL NATURAL  
DEFENSE AGAINST**

**MOLD  
PESTS  
MILDEW**



**FOR MORE INFORMATION AND TO ORDER:  
TRIFECTANATURAL.COM**





**THE NEW YORK CANNABIS & HEMP CONVENTION**  
NYS FAIRGROUNDS – CENTER OF PROGRESS BUILDING  
SYRACUSE, NY | **OCTOBER 25-26**

# **WELCOME TO THE 3RD ANNUAL NEW YORK CANNABIS CONVENTION**

**Thank you for joining us** at our 3rd New York Cannabis Convention. Our mission here, as it is at every one of our events, remains the same: bring the cannabis community together so it can grow and prosper through education, collaboration and communication. NECANN is excited to help grow the cannabis industry in New York.

Since 2015, NECANN has provided locally-focused and organized cannabis conventions. Through the tireless efforts of so many members of the cann-activist community, we've seen tremendous progress towards normalization of cannabis & hemp use which includes full adult-use legalization in New York. As you walk through the convention you'll see and hear proof of progress everywhere, whether it's visiting the exhibitors or listening to one of the many speakers educating us all weekend long.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole - thank you for letting us be a part of something special!

NECANN Founder,

Marc Shepard

# 2024 NEW YORK CANNABIS CONVENTION

## SHOW DATES & HOURS

**Friday, October 25, 10:00 AM - 3:00 PM** | **Saturday, October 26, 10:00 AM - 3:00 PM**

## FREQUENTLY ASKED QUESTIONS

### Can I register to attend at the venue?

**YES**, \$30 single-day ticket, \$50 for two days, **CASH ONLY**. ATM locations on site. Box office opens at 9:30am both days.

### Do I need a medical marijuana card to attend? **NO**.

**Are pets allowed? NO.** Only registered service animals are allowed

**Is there an age requirement? YES.** 21+, unless accompanied by parent/guardian.

### Do I have to register my child to attend?

**NO.** Children accompanied by a parent do not need a ticket.

**Is my ticket transferable? Yes.** To transfer a ticket please email [kris@necann.com](mailto:kris@necann.com) with the name and email address of the person you'd like to transfer your ticket to.

### What is the refund policy?

All tickets are non-refundable.

### Can I bring a bag/backpack?

**YES.** NY State Fairgrounds security reserves the right to search all bags/backpacks and may refuse any bag to be allowed in. NECANN will store rejected bags at the registration desk. Food, beverages, and weapons are not allowed in the venue, please see NY State Fairgrounds website for full details: <https://nysfairgrounds.ny.gov/>

### Is this event handicap accessible? **YES.**

**Can I leave and re-enter? YES,** attendees may leave and re-enter as often as they wish, but **MUST** have their show-badge for re-admittance. You will not be allowed back in without a show-badge.

**Will food and beverages be available for purchase? YES.** There will be concessions with lunch options/beverages on site.

### Does my convention ticket include admission to the speaker program? **YES.**

**Will Cannabis be available at the show? NO.** Absolutely no cannabis of any kind can be sold or distributed at the NY State Fairgrounds.

**Is Cannabis use allowed onsite? NO.** All New York laws regarding cannabis use in public are in effect; no displaying, smoking/vaping/consuming cannabis anywhere on NY State Fairgrounds property.

**Can I take pictures/video? NO.** Videotaping of speakers/programming is not allowed in ANY speaker session. Pictures & videotaping are allowed on the exhibit floor, but you should get permission before photographing/filming people directly. NECANN & NY State Fairgrounds reserve the right to restrict/deny photography/video recording in any area, at any time, at their sole discretion.

**SOCIAL MEDIA** #NECANN24 is the official hashtag for the event.

### NECANN SOCIAL MEDIA CHANNELS

 [necannacon](https://www.instagram.com/necannacon)  [ne\\_cann](https://twitter.com/ne_cann)  [necanncon](https://www.facebook.com/necanncon)  [bit.ly/necannyoutube](https://bit.ly/necannyoutube)

# OUR SPONSORS

**Presenting Sponsor**  
Berkshire Bank



**Platinum Sponsors**  
Lifted NY Corp  
Dime Industries  
Trifecta Crop Control



**Programming Sponsors**  
Accounting Buds  
Myers Security



ACCOUNTINGBUDS



**Gold**  
XRpure  
Sunmark Credit Union



**Event Partner**  
NYCRA  
Bloom Roc  
Weird Brains





# DESIGN, BUILD & SECURE



DISPENSARIES

BOOTH #701

## TEMEKA GROUP & MYERS SECURITY

Whether you're opening a new spot or updating your current one, we've got the killer design and top-notch security solutions to make sure your space looks amazing and stays safe. We've got your back every step of the way!



MYERS SECURITY

(951) 277-2525  
info@temekagroup.com  
temekagroup.com

(607) 343-0154  
greg@myerssecurity.com  
myerssecurity.com

# EXHIBITOR LIST A-Z

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
405	A-Room Consulting	814	DRS Testing	802	ROCKET SEEDS
805	Accelerant Manufacturing	103	Elegant	707	Setronics Corp.
301	Accounting Buds, LLC	406	Faven Lighting & HGV Nutrients	815	Smart Algae LLC
205	AmeriCU	207	Flowhub	810	Smithers Cannabis Testing Services Division
510	Amoretti	505	FOHSE, Inc.	306	Solink
811	AVS technology	801	Glenna's	711	Sorting Robotics
302	ayrloom	212	H.E.W.M. (Highly Efficient Waste Management)	605	Stache Products
712	Beamer Custom Co	211	Honest Pharm	101	Sunmark Credit Union
210	Beard Bros Pharms	512	Humboldt Seed Company with Pine State Seeds	511	Sustainable Village
703	Beast Coast Packaging	107	J.D Chapman Inc	610	Talaria
501	Berkshire Bank	504	Kastle Systems	514	THCPA LLC
607	BioTrack Alleaves	601	Lifted Ny Corp	303	The Trimmer Store
201	BLOOM ROC	415	Living Soil MDV Inc.	214	Tioga State Bank, N.A.
412	Blue Skies Unlimited LLC	410	Mad Man Plant	603	Trifecta Crop Control
614	Boujee Stoner	713	Magic Garden Botanicals LLC	312	Upstate Alarm
413	caleaftech LLC	613	Mee Industries Inc.	513	VJ Scientific LLC.
803	California Lightworks	806	Mudd Packaging	612	Weed Ross
407	Cannatrol	313	MyBud	702	Wild Flower Dispensary
807	Cannaware	701	Myers Security LLC	604	XRpure
411	CannaZip Custom Cannabis Packaging	817	N.Y.Ceeds		
611	CannDelta Cannabis License & Operations Consultants	606	Niagara Label		
515	Certainty Analytical Labs	704	NYCRA		
706	Chem Fresh Inc	812	NYSERDA's Agriculture Energy Efficiency Programs		
402	Chimera Integrations	203	Piff Coast Farms		
507	Detex Corporation	310	Precision X-Ray, Inc		
401	Dime Industries				

# OUR NUGS ARE X-RAYTED

BECAUSE PATHOGENS AREN'T THE KIND  
OF "HIGH" YOU WANT TO DELIVER.

Tired of playing Russian roulette with your harvest? XRpure's advanced X-ray technology obliterates harmful microbes while preserving the purity and potency of your cannabis. Stop gambling with your reputation—ensure every batch meets the highest safety standards with our trusted decontamination solutions.

**Join the future of clean cannabis.**



LEARN MORE



**XRpure** XRPURE.COM



# EXHIBITOR LIST BY BOOTH

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
101	Sunmark Credit Union	413	caleaftech LLC	704	NYCRA
103	Elegant	415	Living Soil MDV Inc.	706	Chem Fresh Inc
107	J.D Chapman Inc	501	Berkshire Bank	707	Setronics Corp.
201	BLOOM ROC	504	Kastle Systems	711	Sorting Robotics
203	Piff Coast Farms	505	FOHSE, Inc.	712	Beamer Custom Co
205	AmeriCU	507	Detex Corporation	713	Magic Garden Botanicals LLC
207	Flowhub	510	Amoretti	801	Glenna's
210	Beard Bros Pharms	511	Sustainable Village	802	ROCKET SEEDS
211	Honest Pharm	512	Humboldt Seed Company with Pine State Seeds	803	California Lightworks
212	H.E.W.M. (Highly Efficient Waste Management)	513	VJ Scientific LLC.	805	Accelerant Manufacturing
214	Tioga State Bank, N.A.	514	THCPA LLC	806	Mudd Packaging
301	Accounting Buds, LLC	515	Certainty Analytical Labs	807	Cannaware
302	ayrloom	601	Lifted Ny Corp	810	Smithers Cannabis Testing Services Division
303	The Trimmer Store	603	Trifecta Crop Control	811	AVS technology
306	Solink	604	XRpure	812	NYSERDA's Agriculture Energy Efficiency Programs
310	Precision X-Ray, Inc	605	Stache Products	814	DRS Testing
312	Upstate Alarm	606	Niagara Label	815	Smart Algae LLC
313	MyBud	607	BioTrack Alleaves	817	N.Y.Ceeds
401	Dime Industries	610	Talaria		
402	Chimera Integrations	611	CannDelta Cannabis License & Consultants		
405	A-Room Consulting	612	Weed Ross		
406	Faven Lighting & HGV Nutrients	613	Mee Industries Inc.		
407	Cannatrol	614	Boujee Stoner		
410	Mad Man Plant	701	Myers Security LLC		
411	CannaZip Custom Cannabis Packaging	702	Wild Flower Dispensary		
412	Blue Skies Unlimited LLC	703	Beast Coast Packaging		



love



# S.E.E. Businesses Supporting S.E.E. Applicants

*Ensuring both access and resources are provided*



Technical Assistance  
Providers



Community Outreach  
Leaders



Bridging Gaps as  
Advocates



Providing Educational  
Learning Experiences

## WHO WE ARE?

Six visionary businesses joined forces to create B.L.O.O.M. ROC, a groundbreaking initiative that champions emerging Social and Economic Equity (S.E.E.) cannabis applicants.

## MISSION EXPANDED

We believe in the **collective power** of our **community** to drive meaningful change within SEE applicants. The resilience and strength of our strategic solutions come from **our commitment** to invest and pool our **resources, talents,** and **expertise** to create tangible and sustainable enhancements in the early stages of cannabis businesses.



Want to learn more check Booth #201

NYCRA NYCRA NYCRA NYCRA  
NYCRA WE ARE RETAIL NYCRA  
NYCRA NYCRA NYCRA NYCRA  
NYCRA WE ARE RETAIL NYCRA

# NEW YORK *RETAIL* *ASSOCIATION* CANNABIS

NYCRA WE ARE RETAIL NYCRA  
NYCRA NYCRA NYCRA NYCRA  
NYCRA WE ARE RETAIL NYCRA  
NYCRA NYCRA NYCRA NYCRA

"COLLABORATION  
**OVER**  
COMPETITION"

**WE ARE RETAIL**



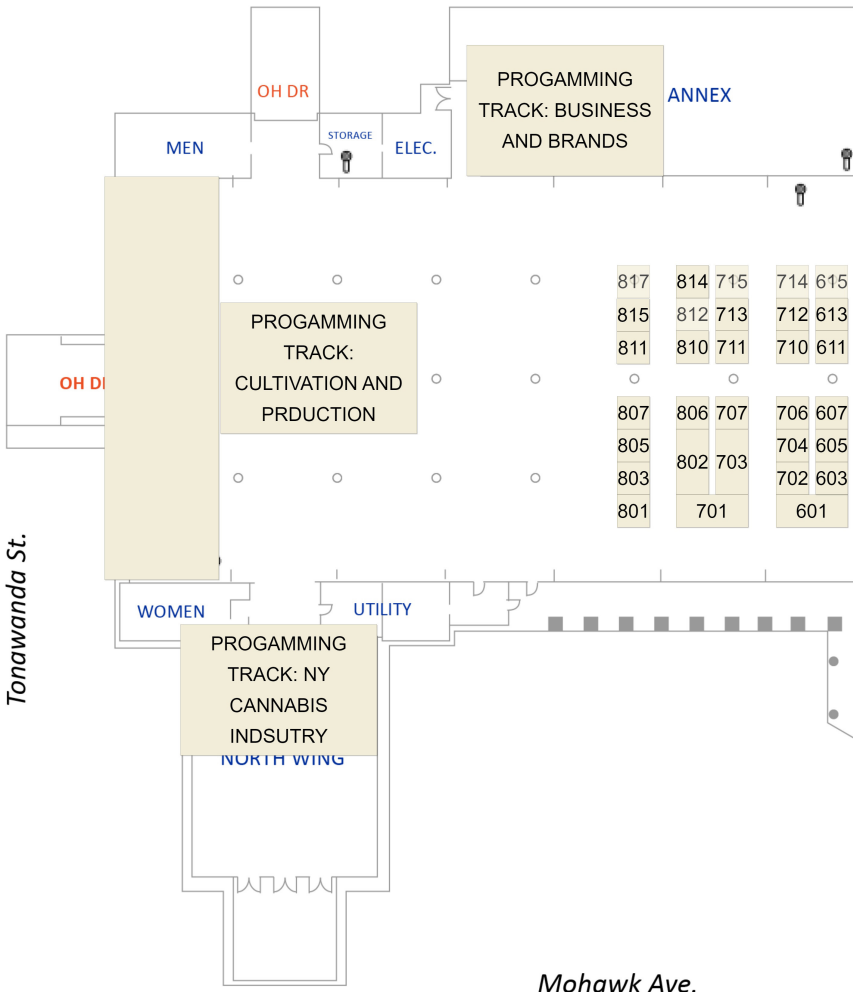


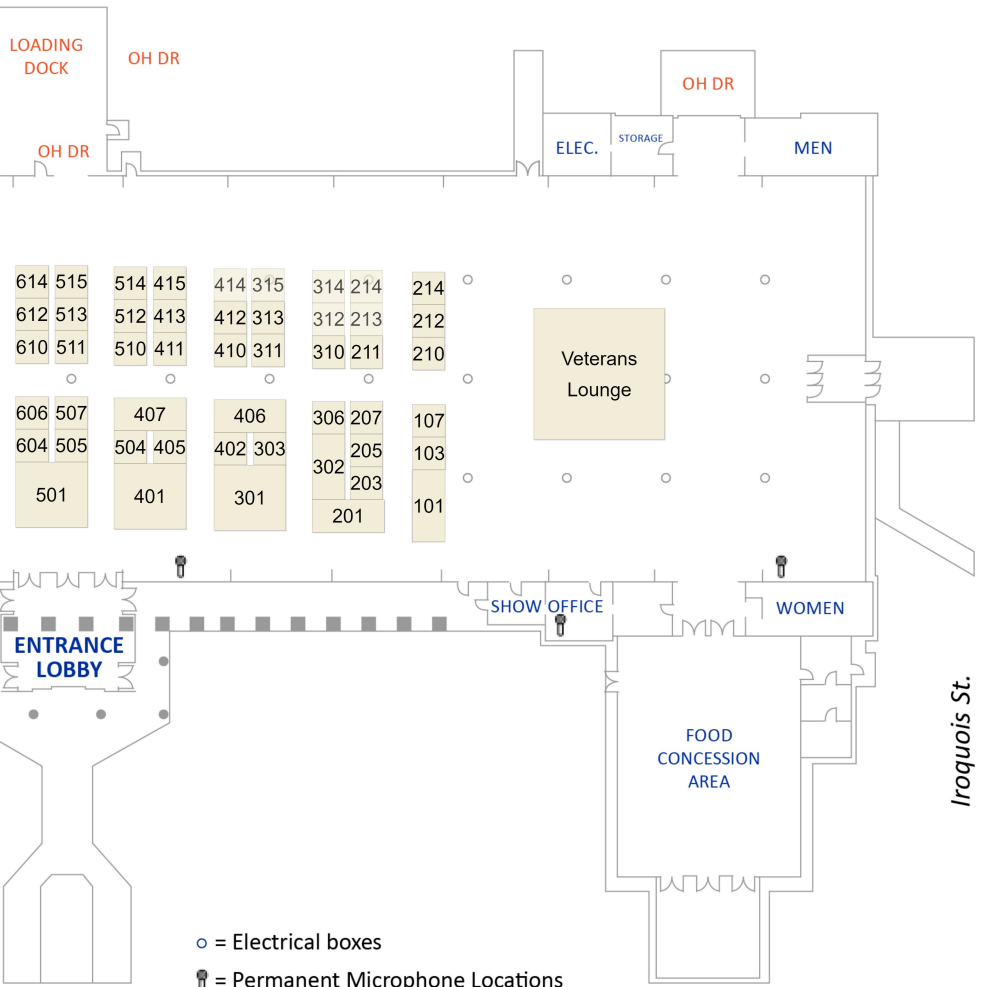


# 2024 NEW YORK CANNABIS & HEMP CONVENTION

NYS Fairgrounds – Center of Progress Building  
Syracuse, New York

October 25-26, 2024







# BANK *Brighter!*

Sunmark's Cannabis-Related Business Program helps you grow brighter and better with easy banking options and personalized, local service.

- Business Checking
- Business Savings
- Online Banking
- Bill Pay and eStatements
- Mobile Banking
- Domestic Wires

*Learn  
More!*



[SUNMARK.ORG/CANNABIS-BANKING](https://SUNMARK.ORG/CANNABIS-BANKING)

Federally Insured by NCUA



# NEW YORK CANNABIS CONVENTION— 2024 SPEAKER SCHEDULE

## Friday, October 25, 2024

**10:30 am – 11:20 am**

Room: Annex

**Cannabis Operator Financial  
Tech & Cybersecurity**

Janice O'Reilly, David McManus

BUSINESS + BRANDS

**10:30 am – 11:20 am**

Room: Expo Floor

**The Future of Cannabis  
Consumption: Bridging the  
Gap Between Flower & Oil**

Christian Mollica

CULTIVATION + PRODUCTION

**10:30 am – 11:20 am**

Room: North Wing

**New York's Moving Target:  
Navigating Regulatory  
Changes 3 years into Adult-Use**

Joe Schafer

NY CANNABIS INDUSTRY

**11:30 am – 12:20 pm**

Room: North Wing

**KEYNOTE: Weird Brains Panel**

Miyabe Shields, Catherine Sidman,  
Dustin Powers, Riley Kirk, Kate Avruch

NY CANNABIS INDUSTRY

**1:00 pm – 1:50 pm**

Room: Annex

**Retail Cannabis Is The  
New Hospitality Sector**

Beatrice Stein

BUSINESS + BRANDS

**1:00 pm – 1:50 pm**

Room: Expo Floor

**Challenging 280E: Justification and  
Strategies for Amending Tax Returns**

Justin Bottlier

CULTIVATION + PRODUCTION

**1:00 pm – 1:50 pm**

Room: North Wing

**Your Annual State Cultivation  
Report and Energy Audit**

Margaret Lee

NY CANNABIS INDUSTRY

**2:00 pm – 2:50 pm**

Room: Annex

**Update: New York industry  
and Advocacy Landscape**

Sarah Stenuf

BUSINESS + REGULATION

**2:00 pm – 2:50 pm**

Room: Expo Floor

**From Cure to Consumption:  
The Science & Technology  
Powering Plant-Specific Storage**

Jack Grover

CULTIVATION + BRANDS

**2:00 pm – 2:50 pm**

Room: North Wing

**The Fall and Rise of New York Legal**

Jayson Tantalo, Britni Tantalo, John Kagia,  
Coss Marte, Osbert Orduna, Moana Zhang

NY CANNABIS INDUSTRY



## 2025 CONVENTIONS

### **BOSTON**

Hynes Convention Center  
Boston, MA  
**March 21-22, 2025**

### **NEW JERSEY**

AC Convention Center  
Atlantic City, NJ  
**September 5-6, 2025**

### **VERMONT**

Champlain Valley Expo  
Burlington, VT  
**May 2-3, 2025**

### **NEW YORK**

**TBD**  
**2025**

### **MARYLAND**

Baltimore Convention Center  
Baltimore, MD  
**May 2-3, 2025**

**#1 CANNABIS CONVENTION  
SERIES IN THE US**

For info on exhibiting, sponsoring, speaking, or attending, visit: [necann.com](https://necann.com)

## Saturday, October 26, 2024

**10:30 am – 11:20 am**

Room: Annex

### **Cannabis Real Estate**

Kristin Jordan

BUSINESS + BRANDS

**10:30 am – 11:20 am**

Room: Expo Floor

### **Grower to Grower: Tactics to Build Your Yield**

Jason Matlock

CULTIVATION + BRANDS

**10:30 am – 11:20 am**

Room: North Wing

### **State of the State's Cannabis Accounting Industry**

Rick LaNeve

NY CANNABIS INDUSTRY

**11:30 am – 12:20 pm**

Room: Annex

### **Unleash the Power of Cannabis: My Journey from Seizures to Self-Sufficiency**

Brooke Anderson

BUSINESS + REGULATION

**11:30 am – 12:20 pm**

Room: Expo Floor

### **The Impact of Cannabis Legalization on Communities**

Britni Tantaló, Kymberly Byrnes, Sanduke McFatter, Venus Rodriguez

CULTIVATION + BRANDS

**11:30 am – 12:20 pm**

Room: North Wing

### **How to Avoid Predatory Practices in New York's Cannabis Licensing Program**

Emily Sisneros

NY CANNABIS INDUSTRY

**1:00 pm – 1:50 pm**

Room: Annex

### **Trademarks, Cannabis Branding, and the Impact of Rescheduling**

Max Hass

BUSINESS + REGULATION

**1:00 pm – 1:50 pm**

Room: Expo Floor

### **How to Grow Profit and Improve Quality in Postharvest**

David Sandelman

CULTIVATION + BRANDS

**1:00 pm – 1:50 pm**

Room: North Wing

### **Healing PTSD & Stress with Cannabis**

Kevnesha Boyd

NY CANNABIS INDUSTRY

**2:00 pm – 2:50 pm**

Room: Annex

### **Marijuana Advertising: Navigating the Legal Maze**

Louis DiLorenzo

BUSINESS + REGULATION

**2:00 pm – 2:50 pm**

Room: Expo Floor

### **Revenue Increasing Genetics & Cultivation Success funded by Solventless Extraction**

Justin Esquivel

CULTIVATION + BRANDS

**2:00 pm – 2:50 pm**

Room: North Wing

### **The High Rise: New York's Cannabis Future and Leveraging Data for Growth**

Will Brophy

NY CANNABIS INDUSTRY