



NECANN



NECANN ILLINOIS

— OFFICIAL SHOW GUIDE —
NEW ENGLAND CANNABIS CONVENTIONS

SCHAUMBURG CONVENTION CENTER, CHICAGO, IL

EXHIBIT HALL HOURS **FRIDAY, MAY 31** & **SATURDAY, JUNE 1** | 10AM-3PM

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WELCOME TO THE 4TH ANNUAL ILLINOIS CANNABIS CONVENTION

Thank you for joining us at the 4th Annual Illinois Cannabis Convention, the largest gathering of the cannabis industry in the state. Our mission here, as it is at every one of our events, remains the same: bring the local cannabis community together so it can grow and prosper through education, collaboration and communication. NECANN is excited to continue to help grow the cannabis industry in Illinois.

Since 2015, NECANN has provided locally-focused and organized cannabis conventions. Through the tireless efforts of so many members of the cann-activist community, we've seen tremendous progress towards normalization of cannabis use which now includes full adult-use legalization in Illinois. As you walk through the convention you'll see and hear proof of progress everywhere, whether it's visiting the exhibitors or listening to one of the many speakers educating us all weekend long.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole—thank you for letting us be a part of something special!

NECANN Founder,

Marc Shepard

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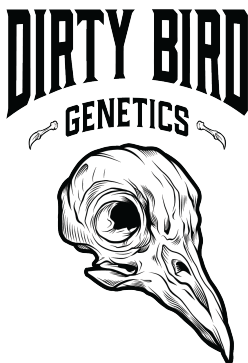
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Social Equity Empowerment Network (SEEN)



SOCIAL EQUITY EMPOWERMENT NETWORK

Smart Cannabis



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IL Craft Growers Association



Illinois Women in Cannabis



The 1937 Group



Illinois News Joint





2024 CONVENTIONS

New England Cannabis Convention

Hynes Convention Center
Boston, MA

March 21–22, 2024

New Jersey Cannabis Convention

AC Convention Center
Atlantic City, NJ

September 6–7, 2024

Maryland Cannabis Convention

Baltimore Convention Center
Baltimore, MD

May 2–3, 2024

Michigan Cannabis Convention

DeVos Place
Grand Rapids, MI

September 20–21, 2024

Illinois Cannabis Convention

Schaumburg Convention Center
Chicago, IL

May 31–June 1, 2024

Connecticut Cannabis Convention

XL Center
Hartford, CT

October 4–5, 2024

Vermont Cannabis & Hemp Convention

Champlain Valley Expo
Burlington, VT

June 14–15, 2024

New York Cannabis & Hemp Convention

NYS Fairgrounds
Syracuse, NY

October 25–26, 2024

#1 CANNABIS CONVENTION SERIES IN THE US

For info on exhibiting, sponsoring, speaking, or attending, visit: necann.com

2024 ILLINOIS CANNABIS CONVENTION | www.necann.com/illinois

FREQUENTLY ASKED QUESTIONS

Can I buy tickets at the venue?

YES, CASH ONLY, \$50 ticket good for both days. Box office opens at 9:30am both days

Where is the best place to park?

The Schaumburg Convention Center has lots of complimentary surface parking surrounding the venue.

Do I need a medical marijuana card to attend? NO.

Are pets allowed?

NO. Only registered service animals are allowed.

Is there an age requirement?

YES. 21+, unless accompanied by parent/guardian.

Do I have to buy a ticket for my child?

NO. Children under 18 accompanied by a parent do not need a ticket.

Is my ticket transferable?

YES, to edit the name on your ticket, use the ticket link sent to you with the confirmation email. Email kris@necann.com with questions.

What is the refund policy?

All tickets are non-refundable.

Can I bring a bag/backpack?

YES. Schaumburg Convention Center security reserves the right to search all bags/backpacks and may refuse any bag to be allowed in. NECANN will store rejected bags at the registration desk. Food, beverages, and weapons are not allowed in the venue, please see Schaumburg Convention Center website for full details: www.schaumburgconventioncenter.com

Is this event handicap accessible?

YES.

Can I leave and re-enter?

YES, attendees may leave and re-enter as often as they wish, but **MUST** have their show-badge for re-admittance. You will not be allowed back in without a show-badge.

Will food and beverages be available for purchase?

YES. The Schaumburg Convention Center concession stands will be open during show hours.

Does my convention ticket include admission to the speaker program?

YES.

Will Cannabis be available at the show?

NO. Absolutely no cannabis of any kind can be sold or distributed at Schaumburg Convention Center.

Is Cannabis use allowed onsite?

NO. All Illinois laws regarding cannabis use in public are in effect; no displaying, smoking/vaping/consuming cannabis anywhere on Schaumburg Convention Center property.

Can I take pictures/video?

NO. Videotaping of speakers/programming is not allowed in ANY speaker session. Pictures & videotaping are allowed on the exhibit floor, but you should get permission before photographing/filming people directly. NECANN & the Schaumburg Convention Center reserve the right to restrict/deny photography/video recording in any area, at any time, at their sole discretion.

SOCIAL MEDIA #NECANN24 is the official hashtag for the event.

NECANN SOCIAL MEDIA CHANNELS

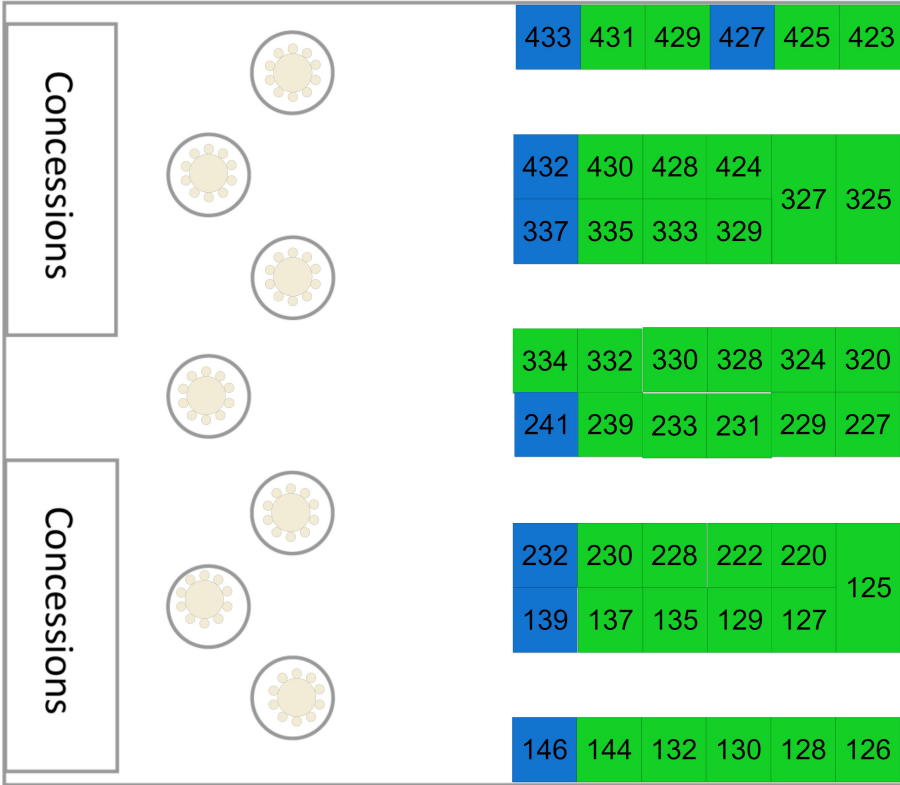
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2024 Illinois Cannabis Convention

Schaumburg Convention Center | Schaumburg, Illinois

May 31–June 1, 2024



421	419	415	413	411	409
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420	418	416	414	412	410	400
323	321	319	317	315	313	311

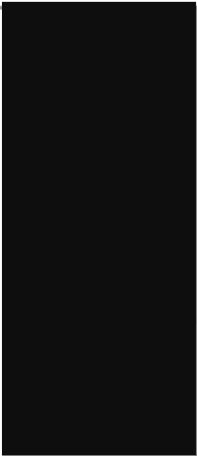
223	318	316	314	312	310	305
	221	219	217	213		205

309	Job Resource Area
307	
303	
301	
201	

224	218	216	214	212	210
123	121	119	117	115	113

200

124	122	120	118	116	114	112
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Entrance

EXHIBITOR LIST A-Z

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
332	40 Tons	120	High Quality Accounting and Tax Services Ltd.	217	Puff Pass Prints
224	AdminToDo	144	Holon Law Partners	325	PUFFCO
228	All Pack Supply	229	Horticulture Lighting Group	127	Quality Extractions group
413	BHANGIDOG	130	Iceberg Web Design	312	Range Marketing
116	BioTrack Alleaves	418	Identity Links	430	Rank Really High
132	Bokashi Earthworks	415	Illinois Craft Brand Showcase	313	ROCKET SEEDS
216	Boston Clone Company	221	Illinois News Joint	414	Rove
139	Brandy's CBD	324	Illinois NORML	317	Salal Credit Union
123	Buckbee Weed Co.	423	Indica Puzzles	200	Seedsman + Barney's Farm USA
233	BudBox Brand, LLC	230	KANHA	311	Seedstockers USA
330	Callahan Security Consultants	222	KAVIAR IL	232	Skytre
319	Cannabis Equity IL Coalition	210	Leftherium	124	SMG SECURITY HOLDINGS, LLC
310	Cannect Wellness	327	Legacy Cannabis	219	Smithers Cannabis Testing Services Illinois
409	Chem Fresh Inc	315	Mackewich, PLLC	316	Social Equity Empowerment Network
318	Chicago NORML	223	Mad Man Plant	218	Solink
115	Chiro One Wellness Center	118	Martor	337	Sour Diesel Group Consulting
121	Cilicon	214	Mid America Taping and Reeling, Inc.	113	Specialty Insurance Partners LLC
227	Colorado Seed	411	Midwest Budtender	239	Sunnyside Cannabis Dispensary
323	Dirty Bird Genetics	420	Moon Men Visions	125	SunPower by Legacy Solar
432	Drizzledab	410	Mr CBD Chicago	119	Talaria
314	Dutchie	201	Nanolux	241	The 1937 Foundation
412	Eagle Energy Systems	135	National Secure Transport	334	The 1937 Group
400	Enliven Edibles	128	NBi FlexPack	421	The Ohio Classic
419	Flock and Field Naturals	301	Oregonix Farms	205	TSA ATM LLC
114	Fog Co	416	Organic Urban Revitalization Solutions	122	VapeNprop
320	Global Security Transportation	220	Oxy Glass	333	Verano Holdings
428	Grassroots California	335	Panacea Payroll	427	Vertical Supply Company
146	GreenFlex Financial	328	Phoenix HVAC LLC	117	Victoria LP Presents
213	Greentank Technologies	137	PNI HCM Cannabis Payroll & HR	112	WECO
329	Grove Bags	212	POWEHI	126	XRpure
424	Halftone Agency	305	Preferred Funding Group	321	YoProducts
129	Happy Hempfield's	231	PTS Corp.		
425	Hardy Pro-Air				

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121	Cilicon	227	Colorado Seed	334	The 1937 Group
122	VapeNprop	228	All Pack Supply	335	Panacea Payroll
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124	SMG SECURITY HOLDINGS, LLC	230	KANHA	400	Enliven Edibles
125	SunPower by Legacy Solar	231	PTS Corp.	409	Chem Fresh Inc
126	XRpure	232	Skytre	410	Mr CBD Chicago
127	Quality Extractions group	233	BudBox Brand, LLC	411	Midwest Budtender
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213	Greentank Technologies	320	Global Security Transportation	430	Rank Really High
214	Mid America Taping and Reeling, Inc.	321	YoProducts	432	Drizzledab

ILLINOIS CANNABIS CONVENTION— 2024 SPEAKER SCHEDULE

Friday, May 31, 2024

10:30 am – 11:20 am | Room E
Paving the Path & Redefining Cannabis Industry Success for Social Equity

Victoria Williams, Jessica Valesquez,
Laurie Parfitt, Anthony Paoella

SOCIAL EQUITY

10:30 am – 11:20 am | Room F
Protecting Your Green: Utilizing Payroll, HR and Timekeeping for Maximum Compliance

Teresa Kearney

TRENDS

10:30 am– 11:20 am | Room G
How Finance Teams Increase Profits

Raymond Guns, Daniel Mearthy,
Barbara Webb

BUSINESS

10:30 am – 11:20 am | Room H
Cannabis Regulation in the Land of Lincoln

David Lakeman

CULTIVATION + GROWTH

11:30 am – 12:20 pm | Room E
Bridging the Gap with Ascend Co-Lab: Unity for Equity

Danielle Drummond, Claire Wayne,
Talvin White, Laurie Parfitt

SOCIAL EQUITY

11:30 am – 12:20 pm | Room F
Clearing Cannabis Cases From Criminal Records

Josh Niewoehner

TRENDS

11:30 am – 12:20 pm | Room G
Championing Change: Marketing Strategies for Social Equity Brands in the Face of MSO Competition

Elanta Slowek, Elizabeth Cohen

BUSINESS

11:30 am – 12:20 pm | Room H
Preserving Potency: Actionable Insights for Optimizing Cannabis Post-Harvest Quality

Jack Grover

CULTIVATION + GROWTH

1:00 pm – 1:50 pm | Room G
JIM BELUSHI KEYNOTE

Jim Belushi

BUSINESS

FRIDAY, MAY 31, CONTINUED...

2:00 pm – 2:50 pm | Room E
Guiding the Industry to
Harmony Haven! For Consumers to
Positive Experiences
 Issac Correno, Mark Kunicicki
 SOCIAL EQUITY

2:00 pm – 2:50 pm | Room F
Creating a Data-Centric DEI Culture in
the Cannabis Industry
 Maurissa Stone
 TRENDS

2:00 pm – 2:50 pm | Room G
Love is Lucrative: A Business case for
DEI & CSR in the Cannabis Sector
 Luna Stower
 BUSINESS

2:00 pm – 2:50 pm | Room H
Why THC Percentages Are A
Misnomer For Effects
 Brandon Brooks
 CULTIVATION + GROWTH

Saturday, June 1, 2024

10:30 am – 11:20 am | Room E
Street Smarts and Strategy
 Alex Al-Sabah, Willie McKenzie,
 Casey Ly, Felecity Chen
 SOCIAL EQUITY

10:30 am – 11:20 am | Room F
Illinois' Shifting Regulatory Landscape
 Jim Boland
 TRENDS

10:30 – 11:20 am | Room G
Cultural Compass: Harnessing
the Power of Your Culture
in a Rapidly Changing World
 Eric Pratum
 BUSINESS

10:30 am – 11:20 am | Room H
Cultivating Success: Harnessing
Continuous Improvement in Cannabis
Cultivation through Iterative Cycles
 Henry Berman
 CULTIVATION + GROWTH

11:30 am – 12:20 pm | Room E
What's Behind the Bookcase:
Select Readings from The 1937
Group's Retail Brand Book
 Jim Reilly
 SOCIAL EQUITY

11:30 am – 12:20 pm | Room F
Social Equity Revolution:
Voices of Change
 La Shawn Ford, Bob Fioretti, Juan Sewell,
 Jaynee Dolly Benavidez
 TRENDS

11:30 am – 12:20 pm | Room G
The Revolution In Cannabis
Cash Management:
Introducing The Smart-Safe
 John Tucker
 BUSINESS

continued on next page...

SATURDAY, JUNE 1, CONTINUED...

11:30 am – 12:20 pm | Room H
**Diversifying Cannabinoid
Content to Boost Medicinal Benefit**
Bianca Shnarr
CULTIVATION + GROWTH

12:30 pm – 1:00 pm | Room E
**A Steep & Personal Conversation with
Shawnee Williams, SHRM-CP**
Shawnee Williams
SOCIAL EQUITY

1:00 pm – 1:50 pm | Room E
Two Bullets and Two Decades Later
Ambrose Jackson
SOCIAL EQUITY

2:00 pm – 2:50 pm | Room E
**Confronting Bias in Cannabis
Hiring Practices**
Sonya Antolec
SOCIAL EQUITY

2:00 pm – 2:50 pm | Room F
Surviving Corporate Cannabis
Jenny Dills
TRENDS

2:00 pm – 2:50 pm | Room G
**Future-Proofing: Innovative
Strategies for Accessing Capital &
Scaling Your Business**
Phoebe Depree
BUSINESS

2:00 pm – 2:50 pm | Room H
**5 Ways To Market Your Dispensary
Like a Fortune 100 Enterprise**
Dan Mondello
CULTIVATION + GROWTH