



NEW ENGLAND CANNABIS CONVENTIONS

NECANN

MARYLAND

OFFICIAL SHOW GUIDE



BALTIMORE CONVENTION CENTER, BALTIMORE, MARYLAND
EXHIBIT HALL HOURS: FRIDAY, MAY 3, 10AM-3PM & SATURDAY, MAY 4, 10AM-3PM

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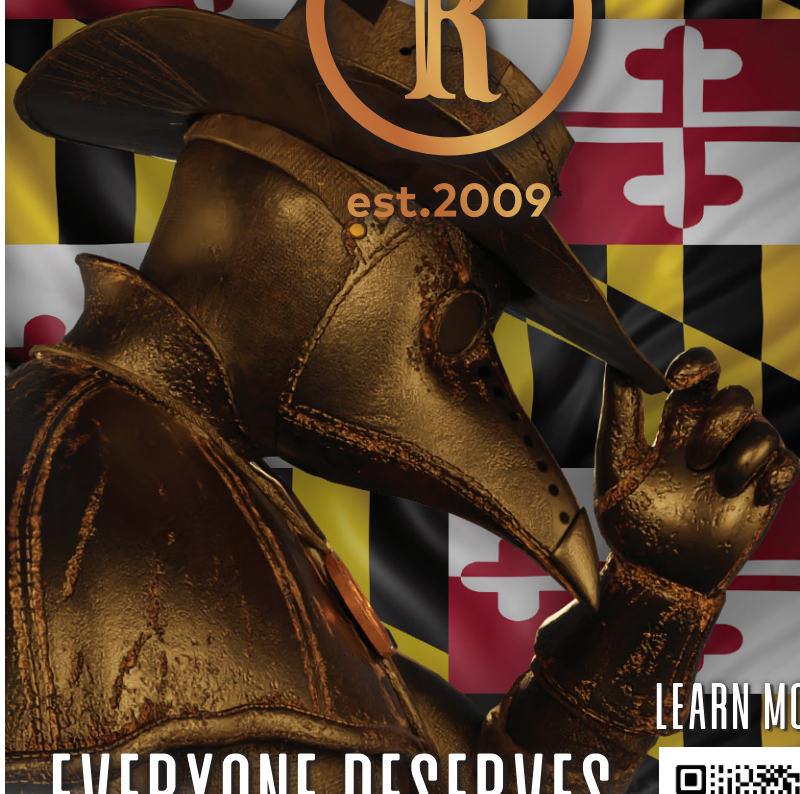
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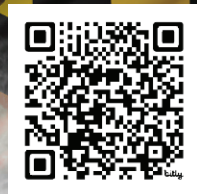
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WELCOME TO THE 1ST ANNUAL MARYLAND CANNABIS CONVENTION

Thank you for joining us at the 1st annual Maryland Cannabis Convention, the largest gathering of the cannabis industry in the state. Our mission here, as it is at every one of our events, remains the same: bring the cannabis community together so it can grow and prosper through education, collaboration and communication. NECANN is excited to help grow the cannabis industry in Maryland.

Since 2015, NECANN has provided locally-focused and organized cannabis conventions. Through the tireless efforts of so many members of the cann-activist community, we've seen tremendous progress towards normalization of cannabis & hemp use which now includes full adult-use legalization in Maryland. As you walk through the convention you'll see and hear proof of progress everywhere, whether it's visiting the exhibitors or listening to one of the many speakers educating us all weekend long.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole—thank you for letting us be a part of something special!

NECANN Founder,

Marc Shepard



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HOLY SH*T **Got a License** **Now What?**

Policy, SOP, and Training – We have the experience and subject matter experts to help you develop the documents and programs you need to maintain compliance with the Maryland Cannabis Administration and local, state, and federal regulations. Since 2017, we have been the compliance team for several operators in MD.

Managed Compliance Services – We can manage your compliance needs and operational content with our compliance-as-a-service offering, designed to supplement your current compliance efforts. Why hire one compliance officer when you can get a team that does it daily and has conducted over 200 audits?

General Consulting and Application Services – We can get you started with the design, permits, and processes needed to open your cannabis business. We help you manage and implement your project through final approval by the state cannabis regulatory body.

Document Management – We believe electronic document management and a quality control platform are key to your success. That's why we have partnered with PowerDMS, a cloud-based software used by over 3,500 organizations. PowerDMS is HIPAA, CJIS, and SOC2 compliant. Remember, if it isn't documented, it didn't happen!!!!

Audit Services – Do you have an existing cannabis business? We perform compliance audits and simulate inspections to see if you're ready for a state audit. If you are considering buying a license, hire us to perform a compliance risk and compliance inspection.

ILoveCompliance has serviced cannabis businesses in AZ, CA, CO, FL, IL, MA, MD, MI, MO, MS, NJ, NM, NV, NY, OK, OR, PA, and WA.

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EXHIBITOR LIST A-Z

Booth	Exhibitor	Booth	Exhibitor	Booth	Exhibitor
116	2Bridges Cannabis Design	108	Graduate Studies in Medical Cannabis—University of Maryland School of Pharmacy	119	RIOCOCO
620	5.8 / Dutch Lighting Innovations	401	Greentank Technologies	318	ROCKET SEEDS
509	American Association for Laboratory Accreditation	217	Grow West Cannabis Company	627	Sapphire Risk Advisory Group
409	Amoretti	227	Hanwha Vision	407	Seedsman / Barney's Farm USA
309	Art Rolls Inc	626	Happy Eddie	109	Signal Financial Federal Credit Union
106	AVS technology	306	HBK CPAs & Consultants	413	Smoke Promos
308	BioTrack Alleaves	608	Holon Law Partners	622	Solink
104	Blue Bloods Grow	118	HortGrow Solutions LLC	213	Stache Products
703	Boston Clone Company	508	HUB International	222	STRAINS OF LIFE (SOL)
619	Canna Real Estate Group	223	Hub Labels Inc	412	STRIB'ble District LLC
326	Cannabis HR Council	127	ILoveCompliance.biz	501	SunMed Growers
206	Cannabiz Media	209	Juice Joint LLC	605	SunX Hemp
418	Cannaline	510	Kastle Systems	611	SweetLeaf Financial division of Nymeo Federal Credit Union
218	Cannas Capital LLC	527	Kiefa	124	Tailwind Title & Escrow
323	Cannaspire	422	Kuya	117	Talaria
408	CannaSpyGlass	120	LeafLocker® Cannabis Packaging	220	The Cannabis Doula, Inc.
317	Cannatrol	400	Lions Share Creative	511	The Cody Group
410	CannDelta	100	Longview Strategic	320	The Gramercy Company
226	Cannisoap	507	Mad Man Plant	111	The High Class
221	CannWell Services	126	Maryland Cannabis Administration	210	The Maryland Cannabis Equity Collective
319	Catalyst BC	219	Maryland Leaf Magazine	607	The Soulful Gardener, LLC
207	Chem Fresh Inc	601	Maryland Legal Aid	621	The Southern Maryland Experience
208	Chesapeake Apothecary	322	Maryland NORML	612	Toker Poker
122	Cidre House Design Dispensary Creations	616	Microbial Science Laboratories, LLC	610	Trulieve
121	Contempo Specialty Packaging	523	Minorities For Medical Marijuana	517	TSRgrow
521	CORE Design Group	522	Monko	321	UFO Rolls
519	Creative Services, Inc. (CSI)	618	Office of Social Equity	520	United Empowerment Party
420	Cultivated Media	518	Opulence Solutions	411	UPLING LLC
417	DAG	311	Organic Mechanics Soil Co.	513	Valere Architects
313	Display Dispensary	419	Outlaw Technology, LLC.	617	Verano
327	District Elixir	310	Paybotic	113	Verkada
201	Emerald Green Technology, Inc.	613	PayNet Systems	110	Vicente LLP
216	Evermore Cannabis Company	211	Piedmont Hemp Co	123	VJ Scientific
701	Explore Maryland Cannabis	423	PSA Insurance & Financial Services Inc.	427	Wake & Bake Elevated
426	Flowhub	421	Rapp Road Genetics	609	WECO
307	Good Times International	107	Redemption Cannabis		




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		422	Kuya	701	Explore Maryland Cannabis
		423	PSA Insurance & Financial Services Inc.	703	Boston Clone Company
		426	Flowhub		



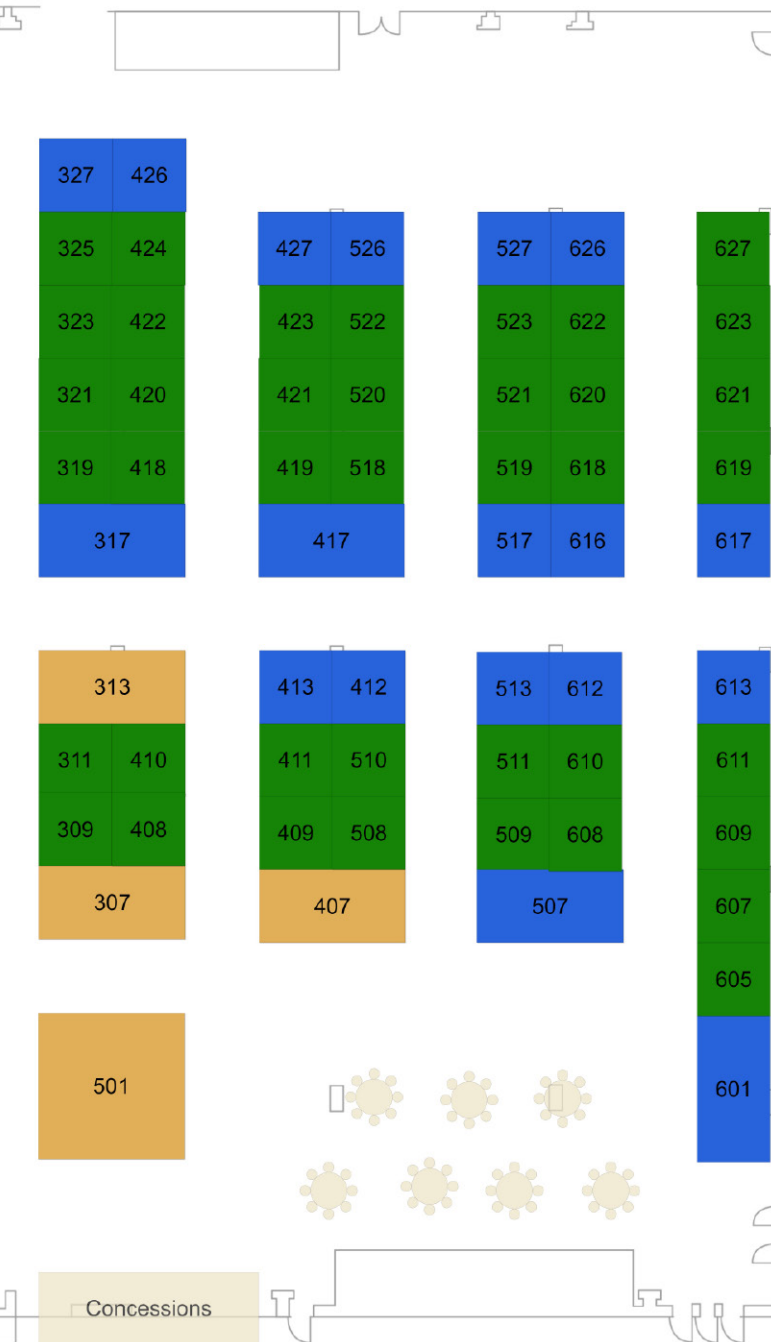
2024 MARYLAND CANNABIS CONVENTION

BALTIMORE CONVENTION CENTER

May 3-4, 2024



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MARYLAND CANNABIS CONVENTION— 2024 SPEAKER SCHEDULE

Friday, May 3, 2024

10:30 am – 11:20 am

Room: 347

Reclaiming Roots: Cannabis Healing and Spiritual Practices in the Black Community

Olga Hall, Dr Paloma Lehfeldt,
Maurissa Stone, Ashley Wynn-Grimes

SOCIAL EQUITY

10:30 am – 11:20 am

Room: 348

Achieving Profitability Through Demand-Driven Production

Jarrett Hines-Kay

CULTIVATION

10:30 am – 11:20 am

Room: 349

Economic Empowerment Through Cannabis: Strategies for Overcoming Barriers and Driving Opportunity and Equity

Audrey Johnson

GROWTH

10:30 am – 11:20 am

Room: 350

Mid-Atlantic Review: Maryland

Erik Gunderson, Tracy Miller, Lori Dodson

BUSINESS

11:30 am – 12:20 pm

Room: 347

Building Coalitions and Allies in the Cannabis Industry

Dr. Adrian Adams, Christina Betancourt
Johnson, Kevin Ford, Audrey Johnson,
Martin Mitchell, Brandon Wyatt Esq

SOCIAL EQUITY

11:30 am – 12:20 pm

Room: 348

Growing Your Business & Facilities Efficiently

Duncan Cameron

CULTIVATION

11:30 am – 12:20 pm

Room: 349

Opening/Scaling a Canna-Business in MD: What You Need to Know

Leah Heise

GROWTH

11:30 am – 12:20 pm

Room: 350

Mid-Atlantic Emerging Markets

Michael Correia

BUSINESS

FRIDAY, MAY 3 continued

1:00 pm – 1:50 pm

Room: 347

**From Seed to Brand:
Building a Strong Identity
in the Cannabis Industry**

Ayanna Lawson, Carol Manabat,
LeWann Stribling, Jamaal Waith

SOCIAL EQUITY

1:00 pm – 1:50 pm

Room: 348

**Cannabis Genetics,
Even a CFO Can Love**

Leif Olsen

CULTIVATION

1:00 pm – 1:50 pm

Room: 349

**Maryland Cannabis
Regulatory Requirements**

Mike Murphy

GROWTH

1:00 pm – 1:50 pm

Room: 350

Speed Networking

Ellie Siegal

BUSINESS

2:00 pm – 2:50 pm

Room: 347

Capitalizing on Compliance

Dru Ledbetter, Omari Anderson,
Scheril Murray Powell Esq,
Nichelle Santos, Dea Thomas

SOCIAL EQUITY

2:00 pm – 2:50 pm

Room: 348

**Post Harvest Environment–Taking
Control & Increasing Profitability**

David Sandelman

CULTIVATION

2:00 pm – 2:50 pm

Room: 349

Launching a Brand in Maryland

Ryan Basore

GROWTH

2:00 pm – 2:50 pm

Room: 350

Mid-Atlantic Review: New Jersey

David Caruso, Scott Rudder,

Nathan Yanovitch, Diana Houenou

BUSINESS

Saturday, May 4, 2024

10:30 am – 11:20 am

Room: 347

Expunging Criminal Records

Marisel Shutinya

TRENDS

10:30 am – 11:20 am

Room: 348

**Operational Design & Facility Design:
What Works, What Doesn't**

Brian Anderson

CULTIVATION

10:30 am – 11:20 am

Room: 349

**The Intersection of Cannabis and
Social Impact**

Keisha Reed

GROWTH

10:30 am – 11:20 am

Room: 350

**Business Launch Workshop: Scoping
Your Project and Raising Capital**

Ellie Siegal, Venroy July

BUSINESS

SATURDAY, MAY 4 continued**11:30 am – 12:20 pm**

Room: 347

**The Business of Cannabis:
A Discussion of the Unique Challenges
of Cannabis Entrepreneurs**

Justin Ash

TRENDS

11:30 am – 12:20 pm

Room: 348

**Authentic Branding,
Revenue Increasing Genetics
& Cultivation Success funded
by Solvent-less Extraction**

Justin Esquivel

CULTIVATION

11:30 am – 12:20 pm

Room: 349

**Maryland Licensing Types
and Market Opportunities**

Warren Harasz

GROWTH

11:30 am – 12:20 pm

Room: 350

**Business Launch Workshop:
Planning, Writing, and Compliance**

Jake Robbins, Kevin Kinnally, Tina Miaolo

BUSINESS

1:00 pm – 1:50 pm

Room: 347

**Navigating Medical Cannabis
in an Adult Use World: The Good
The Bad, and the Rabbitholes**Travis Poona, Carey Tilghman, Jessica Lewis,
Dawn-Marie Steenstra, William Troutt

TRENDS

1:00 pm – 1:50 pm

Room: 348

**Achieving Profitability in the
Cannabis Industry**Todd Friedman, Jeff Lair, Mikhail Sagal,
Andrew Valois

CULTIVATION

1:00 pm – 1:50 pm

Room: 349

**Operating a MD Cannabis Dispensary—
The Good, Bad, and Ugly**

Tim Gunther, Herman Dunst, Justin Tepe

GROWTH

1:00 pm – 1:50 pm

Room: 350

**Business Launch Workshop:
Construction and Opening**

Scott Shank

BUSINESS

2:00 pm – 2:50 pm

Room: 347

**Implementing Effective Security
Solutions for Your Cannabis Business**

Aaron Burn

TRENDS

2:00 pm – 2:50 pm

Room: 348

**How to Properly Identify and
Effectively Manage Key Insect
Pests of Cannabis**

Heather Zindash

CULTIVATION

2:00 pm – 2:50 pm

Room: 349

**Blazing Your Way Into the
Cannabis Tourism Industry**

Ayanna Lawson

GROWTH

2:00 pm – 2:50 pm

Room: 350

**Business Launch Workshop:
Building a Brand and
Refining Operations**

Chanda Macias, Michael Correia

BUSINESS