

Green Market Report Finance Summit
NECANN, Boston MA
March 22, 2024

Location at Convention: Room 210, upstairs in Hall D
Registration 9:30-10:00am

10:00 - 10:45 p.m. Planning For 280e Changes: Hope is not a strategy, but if cannabis does get rescheduled as expected in 2024, there could be big balance sheet changes. This panel will look at what a 280e change means for day-to-day operations. It reviews ways to prepare for the changes and whether your accountants are geared up and ready to go.

Moderator: Jeff Finkle - CEO, The Arcview Group

Panelists: Michael Harlow - Managing Partner, CohnReznick, Mike Regan - Director of Research, Excelsior Equities

10:45-11:30 p.m. Here's The Exit: Entrepreneurs will face the question of exiting their business at some point. Sell or not to sell? Stay with the company or leave? What to ask for and what to look for when reviewing proposals. How to effectively do due diligence? These panelists will answer those sticky questions in a no-judgement zone.

Moderator: John Schroyer - Green Market Report Senior Reporter

Panelists: Tenax Strategies, David Feldman - Founder, Skip Intro Advisors

11:30-12:15 p.m. Lending A Hand: Here's what lending looks like for cannabis in 2024.

These panelists all approach lending from a different perspective. They have different specialties because some debt is short term, while others are measured in years. The needs vary depending on what problem the debt will solve.

Moderator: Kristin Jordan - Founder, Jordan Parks

Panelists: Jordan Tritt, CEO, The Panther Group, Adam Stettner - Founder, CEO FundCanna, Steve Ernest Chicago Atlantic

12:15-12:40 p.m. Follow The Money - Frank Colombo Managing Director Viridian Capital Advisors

12:40-1:40 p.m. Networking Lunch Break - Sponsored by Cannabiz Media -

1:40 - 2:00 p.m. Measuring The Unlicensed Operators: Using the data derived from Cannabiz Media, this panel tries to put some real numbers behind the number of illicit operators there are in some markets. Ed Keating, Founder - Cannabiz Media

2:00-2:45 p.m. The Math Behind Hemp Delta 9 Products: Regulated cannabis companies are looking long and hard at the hemp version of THC. The mostly unregulated products are sold in many states without any restrictions and can be sold online. While some in the regulated side of the cannabis industry have no intention of including these products in their portfolio, some are seriously considering it as a way to help boost their bottom lines. A few cannabis companies have already taken the plunge and have a presence in both sides of the cannabis equation.

Moderator: Adam Jackson - Green Market Report, Breaking News Reporter

Panelists include: Jonathan Rubin - CEO, Hemp Benchmarks, Peter Barsroom - Founder, CEO 1906 New Highs

2:45-3:30 - Meet The Investors

Sydni Joseph - Co-founder BPH Holdings

Micah Tapman - Managing Partner 730 Income Fund
David Hess, President/Co-Founder, Tress Capital
Matt Hawkins, Managing Partner, Entourage Effect Capital

3:30-4:10 p.m. Pensions & Investments - Crain Communications publication Pensions and Investments will be presenting a panel addressing the interest in cannabis from institutional investors.

4:10-4:30 p.m. Finance Awards

4:30-5:30 p.m. Cocktail Party