

## **LEAD RETRIEVAL SERVICE**

NECANN offers a lead retrieval service through the [Captello app](#). This new platform offers the exhibitor the opportunity to customize the interaction with a lead to improve the experience and drive higher ROI at NECANN conventions. Lead retrieval service is optional and is priced at \$195 for each different NECANN show in which you exhibit. However, no additional cost is necessary to share the lead retrieval license with your staff. Here are a couple of short videos providing more information about the service:

Video: Here's a tutorial on how to buy the lead retrieval service

<https://help.leadliaison.com/watch/c0f62oVa530>

Here's the link to purchase the lead retrieval service for Maryland: [CLICK HERE](#)

Once you purchase the lead retrieval service you are given the opportunity to watch short videos on ways to best use the service. If you have technical questions about the service, use the Captello support contact: [support@captello.com](mailto:support@captello.com). You can always reach out to Kris at NECANN for help, too, at [kris@necann.com](mailto:kris@necann.com).