



NECANN NEW YORK

Cannabis & Hemp Convention

2023
OFFICIAL SHOW GUIDE
NEW ENGLAND CANNABIS CONVENTIONS

**The New York Cannabis
& Hemp Convention**
Albany Capital Center | Albany, NY

September 29-30, 2023
Exhibit Hall Hours:
Fri 10am - 3pm | Sat 10am - 3pm

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Welcome

Welcome to the 2nd Annual New York Cannabis & Hemp Convention



Thank you for joining us at the 2nd Annual New York Cannabis & Hemp Convention, the largest gathering of the cannabis industry in the state.

Our mission here, as it is at every one of our events, remains the same: bring the cannabis community together so it can grow and prosper through education, collaboration and communication. NECANN is committed to help grow the cannabis industry in New York.

Since 2015, NECANN has provided locally-focused and organized cannabis conventions. Through the tireless efforts of so many members of the cannabis activist community, we've seen tremendous progress towards normalization of cannabis use which now includes full adult-use legalization in New York. As you walk through the convention you'll see and hear proof of progress everywhere, whether it's visiting the exhibitors or listening to one of the many speakers.

As always, we are grateful for the support of the exhibitors, sponsors, speakers, and attendees who make these great events possible. Your support is what drives our conventions and the industry as a whole - thank you for letting us be a part of something special!

NECANN Founder,
Marc Shepard

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NECANN ALBANY Show Guide © 2023
The New York Cannabis & Hemp Convention



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To advertise, contact Amy Colburn at 315-789-6431 or email amy@fwpi.com.



Show FAQs

2023 New York Cannabis & Hemp Convention

SHOW DATES & HOURS

Friday, September 29

10:00 AM - 3:00 PM

Saturday, September 30

10:00 AM - 3:00 PM

<https://necann.com/new-york-convention/>

FREQUENTLY ASKED QUESTIONS

Can I buy tickets at the venue?

YES, \$30 single-day ticket, \$40 two-day; Cash Only. There is only one ATM onsite. The box office opens at 9:30am both days.

Do I need a medical marijuana card to attend?

NO.

Are pets allowed?

NO. Only registered service animals are allowed.

Is there an age requirement?

YES. This event is 18+, unless accompanied by a parent/guardian.

Do I have to buy a ticket for my child?

NO. Children under 18 accompanied by a parent do not need a ticket.

Is my ticket transferable?

Yes, to change the name on a ticket email kris@necann.com.

What is the refund policy?

All tickets are non-refundable.

Can I bring a bag/backpack?

YES. Capital Convention Center security reserves the right to search all bags/backpacks and may refuse any bag to be allowed in. NECANN will store rejected bags at the registration desk. Food, beverages, and weapons are not

allowed in the venue; please see Capital Center website for full details:

<https://www.albanycapitalcenter.com/>

Is this event handicap accessible?

YES.

Can I leave and re-enter?

YES. Attendees may leave and re-enter as often as they wish, but MUST have their show-badge for re-admittance. You will not be allowed back in without a show-badge.

Will food and beverages be available for purchase?

YES. There will be catering carts with lunch options/beverages on site and restaurants nearby.

Does my convention ticket include admission to the speaker program?

YES.

Will cannabis be available at the show?

NO. Absolutely no cannabis of any kind can be sold or distributed at the Capital Convention Center.

Is cannabis use allowed onsite?

All New York laws regarding cannabis use in public are in effect; no consuming cannabis on Albany Capital Convention Center property.

Can I take pictures/video?

NO. Videotaping of speakers/programming is not allowed in ANY speaker session. Pictures and videotaping are allowed on the exhibit floor, but you should get permission before photographing/filming people directly. NECANN & the Albany Capital Convention Center reserve the right to restrict/deny photography/video recording in any area, at any time, at their sole discretion.

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2024**

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**MAY 3-4,
2024**

Baltimore, MD | Baltimore
Convention Center



**MAY 31 - JUNE 1,
2024**

Chicago, IL | Schaumburg
Convention Center



**JUNE 14-15,
2024**

Burlington, VT | Champlain
Valley Expo



**SEPTEMBER 6-7,
2024**

Atlantic City, NJ |
AC Convention Center



**OCTOBER 4-5,
2024**

Hartford, CT |
XL Center



**OCTOBER 25-26,
2024**

Syracuse, NY |
NY Fairgrounds, Center of
Progress Building

Showcase Your Brand at NECANN

As an exhibitor at a NECANN event, you will have the opportunity to connect with a highly engaged and diverse audience of cannabis industry professionals from across the New England region. Our approach is unique in that we focus on the current state and potential of each local market we visit, rather than taking a generic national approach.

Our conventions are a result of a collaborative approach with local industries and communities, which has resulted in consistently high returns for exhibitors, sponsors, attendees, and the local cannabis market as a whole. By participating in a NECANN event, you will have the opportunity to showcase your products and services to a highly targeted audience, while also gaining valuable insights and connections within the industry.

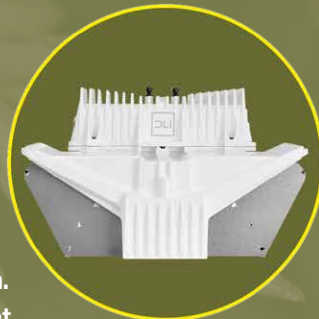
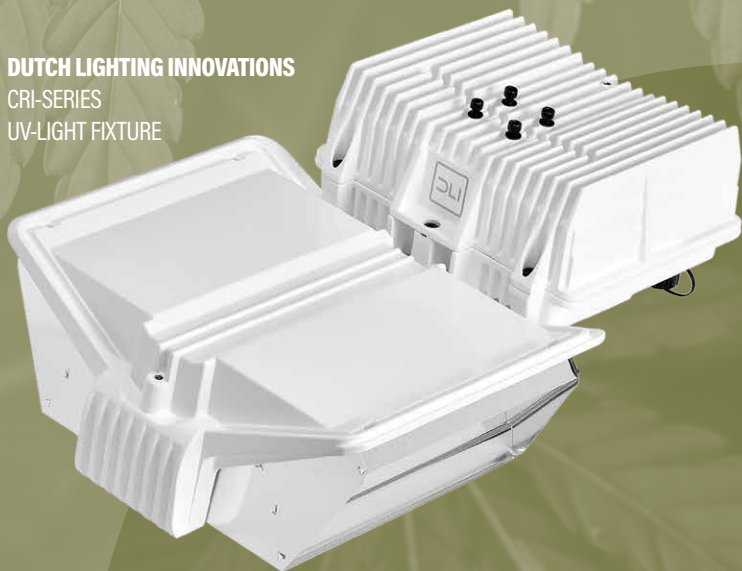


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New York Cannabis Convention

Friday, September 29

10:30 – 11:20am

Room 1

What Legalization Means For You

Cecilia Oyedinan

Business & Cultivation

Room 2

Building Bridges: Empowering Medical Cannabis Patients and Inspiring Industry Leaders to Take Notice

Nikki Lawley

Advocacy & Innovation

11:30am – 12:20pm

Room 1

So, You Want to Apply for a New York Cannabis License! But Where Do You Start?

Elliot Choi, Brandon Kurtzman,
Michelle Bodian

Business & Cultivation

Room 2

Cannabis Entrepreneurship in a Changing Environment (Power of Partnerships)

Sean Hope

Advocacy & Innovation

12:30 – 1:20pm

Room 1

Building a Cannabis Cultivation Facility

Jesse Porter

Business & Cultivation

Room 2

Keynote: NYC Cannabis Czar DaSheeda Dawson

DaSheeda Dawson

Advocacy & Innovation

1:30 – 2:20pm

Room 1

Best Practices to Drive a Profitable Business in New York's Highly Regulated, and Competitive, Cannabis Market

Jennifer Bassuk, Kaelan Castetter,
John Ng, Damian Fagon

Business & Cultivation

Room 2

Ask Me Anything About NY Legalization

Jeffrey Hoffman, Esq.

Advocacy & Innovation

2023 Speaker Schedule

Saturday, September 30

10:30 – 11:20am

Room 1

Unveiling Cannabis Consumer Insights for Smarter Decision-Making

Emily Rodgers

Business & Cultivation

Room 2

Transforming Cannabis Manufacturing with AI-Driven Robotics and Real-Time Data Analytics

Nohtal Partansky

Advocacy & Innovation

11:30am – 12:20pm

Room 1

NY Cannabis Accounting 101: What Makes the Empire State Different

Christine Gervais

Business & Cultivation

Room 2

Genetics, Tissue Culture & Clean Cultivation

Justine Esquivel

Advocacy & Innovation

12:30 – 1:20pm

Room 1

Leveraging Hindsight from Other States to Avoid Trouble for New York Applicants & Licenses

Connor Yost, Beth Waterfall,

Eric Blazak, Jess Hoffman

Business & Cultivation

Room 2

How Regenerative, Craft Cannabis Serves Social and Economic Equity

Nicole Ricci

Advocacy & Innovation

1:30 – 2:20pm

Room 1

How to Develop and Succeed in the Premium Exotic Flower Niche for a THC obsessed industry

Rick Rainbolt

Business & Cultivation

Room 2

Avoiding the THC Trap: Marketing Tips for a THC-Obsessed Industry

Yasha Kahn

Advocacy & Innovation



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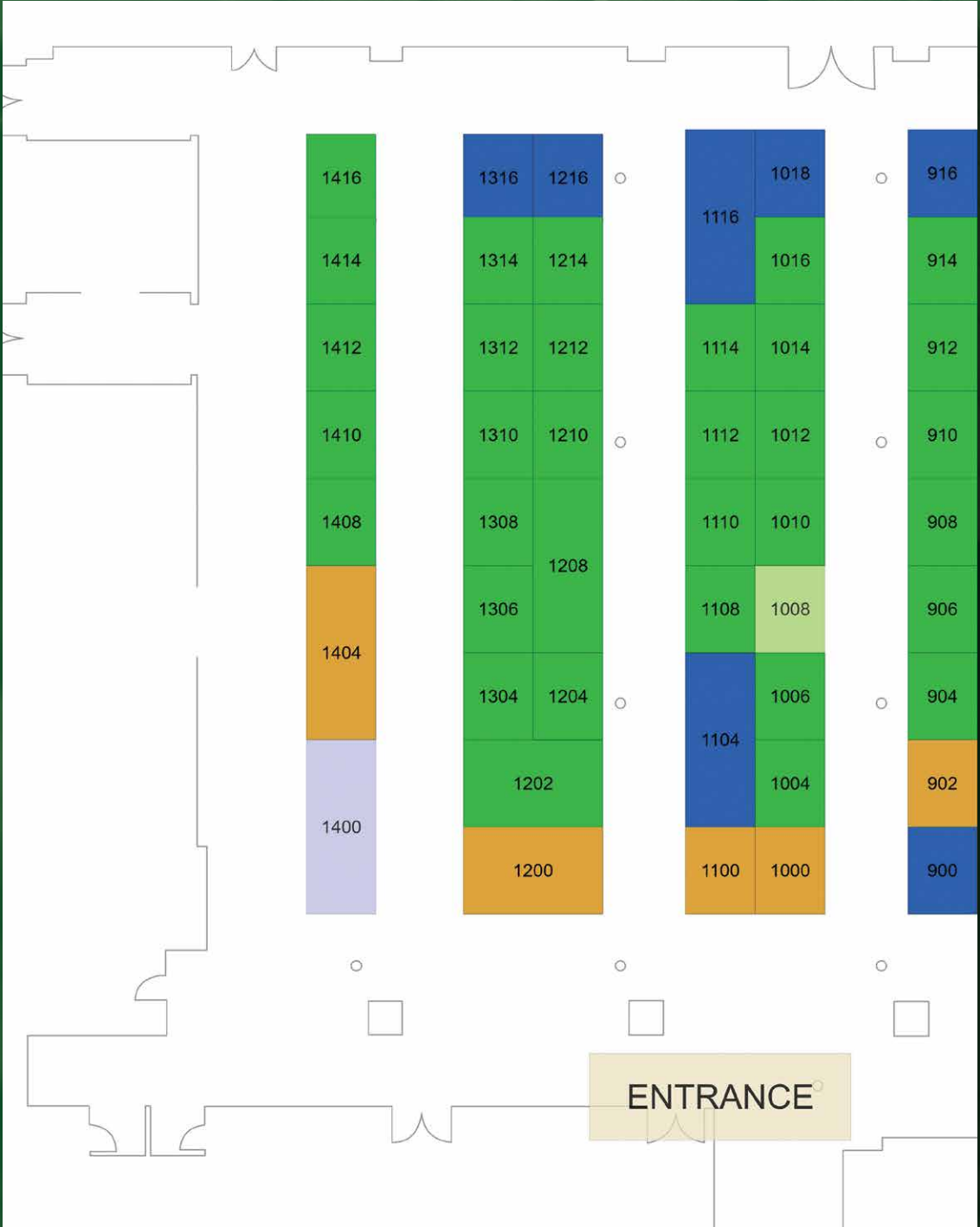
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New York Cannabis & Hemp Convention

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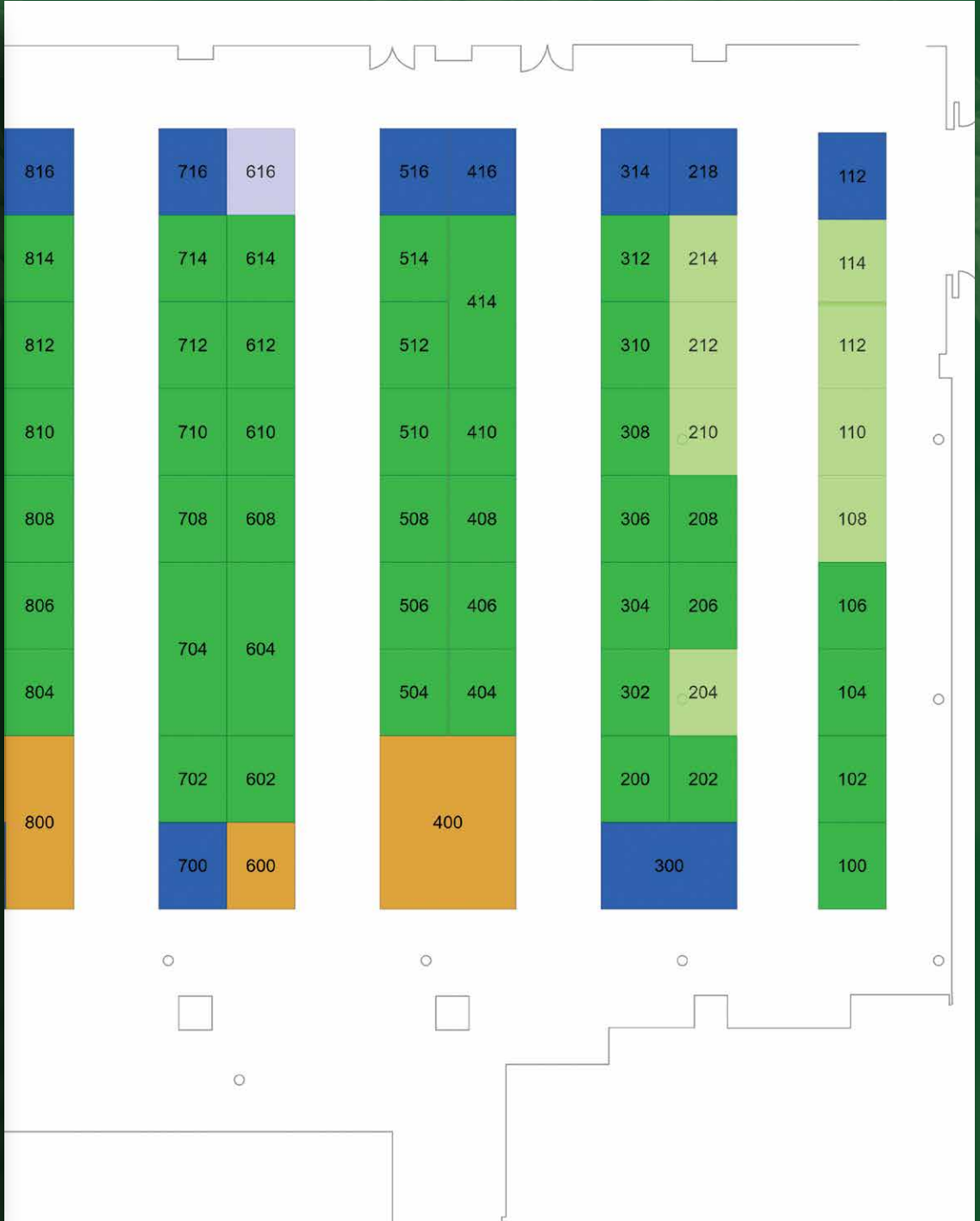


SHOW MAP

September 29-30, 2023

Exhibit Hall Hours:

Fri 10am - 3pm | Sat 10am - 3pm





Exhibitors by Booth Number

Booth Exhibitor

100	Hepworth	704	New York Cannabis Licenses by CannDelta
102	Berkshire Bank	708	Verde Payments
104	New York CAURD Coalition LLC	710	Dynasty Genetics
106	Tap Root	712	Blue Skies Unlimited Cannabis Consulting
112	CowPots	714	Weed Ross
200	Iberocann Solutions	716	Seedstockers
202	East Coast Cannabis Insurance	800	Legacy Dispensers
218	CannaCoverage Insurance Services	804	Cannabis License Experts
300	California Lightworks	806	Valere Architects
302	Horticultural Lighting Group	808	Chronic Cannabis Company
304	Optic Foliar	810	SALT Construction Management, Inc.
306	Dispensary ATM Services	812	Cannabis Creative Group
308	AVS technology	814	Forian, Inc.
310	The Stukel Group, LLC	816	We Clean Heat Pumps
312	Lighthouse Biz Solutions LLC	900	Greentank Technologies
314	Z Cannabis Company	902	Solink
400	Accounting Buds	904	Rimol Greenhouse Systems
404	WECO	906	NOWAVE
406	Phyto - Farma Labs - A Smithers Company	908	BIC USA, Inc.
408	Vermont Compost Company	910	BioTrack
410	Kush Media Group	912	VidaWool by Owens Corning
414	Cannbro Technology Co., Ltd.	914	AOW Construction & Hesnor Engineering
416	Trane	916	LEEFOG Technology Co., Ltd.
504	Certified Testing & Data	1000	Jaunty
506	Cannaworkforce Solutions	1004	Humboldt Seed Company with Pine State Seeds
508	Empire Source Distribution	1006	ayrloom
510	Cottrell Paper Co., Inc.	1008	ERC Provider
512	Coast of Maine Brands	1010	Calyx Containers
514	LeafLink	1012	Green Thumb / RISE
516	Niagara Label	1014	MCR Labs
600	McNeil & Co.	1016	PRO-MIX (Premier Tech Growers and Consumers)
602	Good Earth Organics	1018	Zenco
604	Harvest Moon	1100	The Plan Writers
608	Cultivate Consulting	1104	Xylem Technologies
610	CannaPlanners	1108	HUB International
612	Seibold Security, Inc.	1110	Mackewich Law
614	J.D Chapman Inc.	1112	Thompson Duke Industrial, LLC
616	Exotic Genetix		
700	Setronics Corp.		
702	Creative Services, Inc. (CSI)		

(continued on page 18)



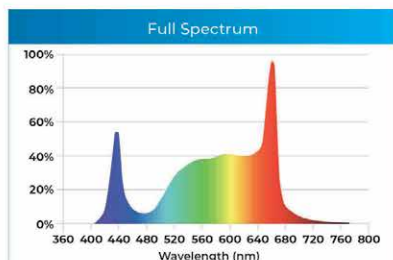
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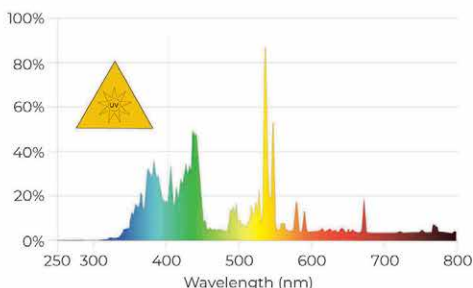
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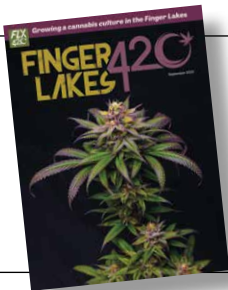
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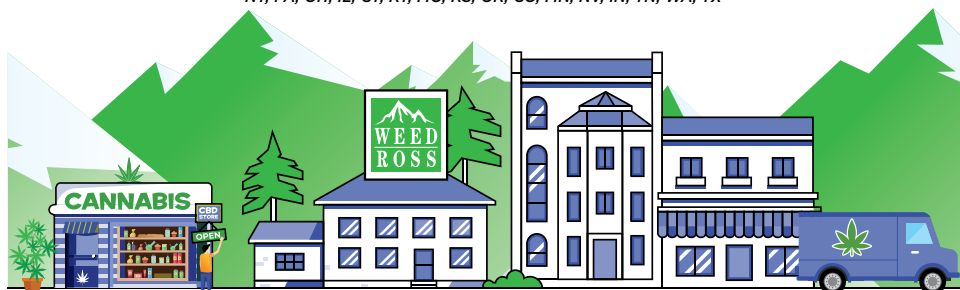
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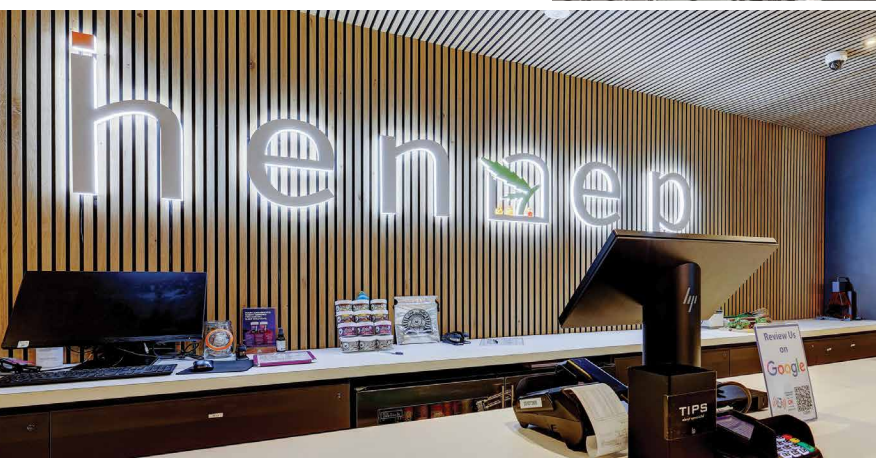


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