



# MEDIA KIT 2023

## Cannabis Convention Industry Leaders Since 2014

### *The History:*

NECANN was founded in 2014 as a New England-based cannabis convention company. We had a clear focus from the start, to help create a resource and networking hub for the local community that would enhance the growth and development of the Cannabis Industry. Our staff members work closely with businesses, entrepreneurs, advocates, patients, investors, educators, and consumers, to continually enhance our events. This is one reason for NECANN's rapid expansion across New England and throughout the United States, currently offering venues in 7 major cities. Our collaborative approach to each convention has resulted in consistently high ROI for exhibitors and sponsors

NECANN is dedicated to providing superior customer service as well as enhanced networking and sales opportunities at all of our events. We are proud to be part of this vibrant market, and to work closely with the caliber of people who made the Cannabis Industry a reality.

**Marc Shepard**  
Co-founder and President

### TESTIMONIALS:

*What companies say about exhibiting at NECANN conventions.*

*To see how the crowds have grown is unbelievable. We're very selective about the shows we do; we never miss NECANN.*

**Lisa Keyser | GreenBroz**

*Your team was extremely responsive, supportive, and flexible regarding our needs. The programming was phenomenal, and added true value to the experience. Thank you for all you do!*

**TaShonda Vincent-Lee | TILT Holdings**

*A very professionally run trade show and exhibition and credit to you and your team. We look forward to next year!*

**Eamon Travers | cdxanalytics**

*NECANN is the BEST place to do business!*

**Jessica Israel | Pure Pressure**

Visit [necann.com/testimonials/](https://necann.com/testimonials/) to see more!

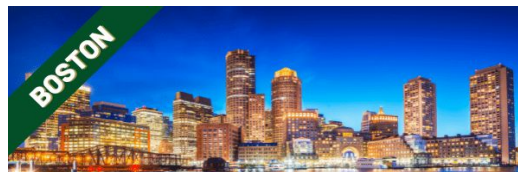
## Why NECANN?

We know that no convention that is right for EVERY business, and with dozens of shows to choose from, it's more important than ever for companies to understand which shows will provide the best ROI for them. NECANN conventions are "market specific", meaning we curate all of the programming to be relevant to the legal status and business opportunities of the host state. As a result, the attendee profile is more narrow than most other shows: the people walking the floor are either already involved and/or doing business in the local cannabis industry, or they want to be. The same can be said for exhibiting - if you want to do business in a specific market, NECANN is the show for you!

- Rather than waiting until the battle for cannabis normalization is won before launching a convention in a new market, we search out potential markets that need help and join the fight.
- As part of that commitment, we donate 10% of the exhibit floor booth space at each event to local cannabis advocacy groups and nonprofits.
- Even after legalization, our events continue to serve not just the B2B communities, but patients, caregivers, and recreational consumers as well.



*NEW CONSUMER EVENT!  
High Lifestyle Show  
Consumption friendly!*



Serving Recreational, Medical, and Hemp industries  
BUSINESS | NETWORKING | EDUCATION



*Cultivating Cannabis Markets & Communities **Nationwide***

## 2023 Exhibitor and Sponsor Options

### Booth Pricing

Event	Dates	10x10 Inline	10x10 Corner	10x20 Inline	10x20 Endcap	20x20 Endcap
Albany, NY	Sept 29-30 <b>2023</b>	2,000	2,250	3,500	4,250	8,500
Atlantic City, NJ	Sept 8-9 <b>2023</b>	2,000	2,250	3,500	4,250	8,500
Portland, ME	Aug 5-6 <b>2023</b>	600	700	1,100	1,300	2,600
Boston, MA	Mar 10-12 <b>2023</b>	2,750	3,250	4,250	5,250	10,500
Hartford, CT	May 20-21 <b>2023</b>	1,500	1,750	2,750	3,250	6,500
Chicago, IL	June 2-3 <b>2023</b>	1,750	2,000	2,800	3,500	7,000
Burlington, VT	May 6-7 <b>2023</b>	500	600	900	1,000	2,000

### Sponsorship Pricing

Event	Presenting	Platinum	Programming	Lanyard	Badge	Bag
Boston, MA	18,000	12,000	13,000	11,500	10,500	9,000
Hartford, CT	4,800	3,750	2,750	2,000	1,500	1,500
Chicago, IL	10,000	10,000	8,000	5,000	5,000	5,000
Burlington, VT	2,500	1,750	1,500	1,250	N/A	1,250
Albany, NY	10,000	8,000	8,000	6,000	8,000	6,000
Atlantic City, NJ	12,000	9,000	9,750	6,000	8,000	6,000
Portland, ME	2,600	1,600	1,600	2,200	N/A	1,350

#### Booths Include:

- > 6' table(s), 2 or 4 chairs, and 4 or 8 staff passes.
- > Electricity, Wi-Fi, carpet, lead retrieval, and booth extras can be ordered through show decorator.

#### Custom SPONSORSHIPS:

Custom-sized booth and signage information available.  
Contact your NECANN Representative for more info.



## NECANN 2023 CONVENTION SCHEDULE



**Boston, MA**  
March 10-12

**Vermont**  
May 6-7

**Connecticut**  
May 20-21

**Illinois**  
June 2-3

**N. Jersey**  
Sept 8-9

**Maine**  
Aug 5-6

**Albany, NY**  
Sept 29-30

**THE LARGEST B2B CANNABIS CONVENTION SERIES IN THE WORLD**

## CONTACT & SUPPORT

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