2022 MEDIA KIT

NECANN

CANNABIS CONVENTIONS

2022 NECANN Convention Schedule

Boston | Oklahoma | New York Vermont | Illinois | New Jersey | Maine

> Serving the local Recreational, Medical, and Hemp industries BUSINESS | NETWORKING | EDUCATION

necann.com



"if you want to do business in this market, NECANN is the show for you!"

ABOUT NECANN

Since 2014 **NECANN** has been creating resource hubs for the rapidly expanding Cannabis Industry. Events where businesses, entrepreneurs, investors, educators, patients, advocates, and consumers can connect, learn, and grow. We feel that individually created conventions focused on each local market's needs and opportunities are a superior alternative to the generic canna-convention franchises offered everywhere. Rather than focusing on what the Cannabis Industry can do for us, **NECANN** takes a collaborative approach to each of our conventions that has resulted in consistently high ROI for exhibitors, sponsors, attendees, and the local cannabis market as a whole. Facilitating growth for all. **NECANN** events are unique in the cannabis space in several ways:

- 1. Rather than waiting until the battle for cannabis normalization is won before launching a convention in a new market, we search out potential markets that need help and join the fight.
- 2. As part of that commitment, we donate 10% of the exhibit floor booth space at each event to local cannabis advocacy groups and non-profits.
- 3. Even after legalization, our events continue to serve not just the B2B communities, but patients, caregivers, and recreational consumers as well.

IS NECANN RIGHT FOR YOUR COMPANY?

As much as we'd like to just say "YES" to everyone, the reality is that no convention is right for EVERY business and with dozens of shows to choose from, it's more important than ever for companies to understand which shows will provide the best ROI for them. **NECANN** conventions are "market specific", meaning rather than just collecting a list of known "industry names" for speakers, we curate all of the programming to be relevant to the legal status and opportunities of the state they are held in. As a result, the attendee profile is a lot more narrow than at most other shows: the people walking the floor are either already involved and/or doing business in the local cannabis industry, or they want to be. The same can be said for exhibiting - if you want to do business in this market, **NECANN** is the show for you!

2022 NECANN Booth Pricing	10x10 Inline	10x10 Corner	10x20 Inline	10x20 endcap	20x20 endcap
NEW ENGLAND (Boston, March 18-20)	\$2,750	\$3,250	\$4,250	\$5,250	\$10,500
OKLAHOMA (Tulsa, April 23-24)	\$1,500	\$1,750	\$2,750	\$3,250	\$6,500
ILLINOIS (Chicago, June 10-11)	\$1,750	\$2,000	\$2,800	\$3,500	\$7,000
VERMONT (Burlington. June 25-26)	\$500	\$600	\$900	\$1,000	\$2,000
NEW YORK (Albany, Aug 26-27)	\$2,000	\$2,250	\$3,500	\$4,250	\$8,500
NEW JERSEY (Atlantic City, Sept 9-10)	\$2,000	\$2,250	\$3,500	\$4,250	\$8,500
MAINE (Portland, Sept 24-25)	\$600	\$700	\$1,100	\$1,300	\$2,600

For Sponsorship Custom-sized booth options, please contact your sales rep. All booths include 6' table(s), 2 or 4 chairs, and 4 or 8 staff passes. Electricity, Wi-Fi, carpet, lead retrieval, and booth extras can be ordered through show decorator.

"Our Conventions have resulted in consistently high ROI for exhibitors, sponsors, attendees, and the local cannabis market as a whole"

"The people walking the floor at NECANN are either already involved and/or doing business in the local cannabis industry, or they want to be."

