



## 2021 NEW JERSEY CANNABIS CONVENTION EXHIBITOR FAQ

**REMINDER:** necann NEVER shares our exhibitor/attendee lists, or hires outside vendors to sell you anything (including hotel reservations); any emails/calls you receive about this are fake/scams.

### **NECANN MANAGEMENT**

Marc Shepard - 774.254.5073 - [marc@necann.com](mailto:marc@necann.com)

Kris Hultgren - 207.400.4446 - [kris@necann.com](mailto:kris@necann.com)

John Marshall - 207.756.5948 - [john@necann.com](mailto:john@necann.com)

### **SHOW CONTRACTOR (Shipping, Storage, Furniture, Labor)**

Melissa Peticolas, Vista Convention Services

609-617-2021 (Office)

Vista's Products & Services listed in Exhibitor Kit

- You may receive email(s) from Vista Conventions about their products & services

### **HOTEL INFORMATION**

NECANN has reserved a block of rooms at the Showboat Casino & Hotel for exhibitors to consider.

If you'd like to reserve a room use this information:

Code: NCN1021

Link: <http://bookings.ihotelier.com/bookings.jsp?groupID=3197595&hotelID=104218>

Exhibitors can book using this link, or by calling in and using the code or identifying themselves with the event

### **MOVE IN**

**LOAD-IN: FRIDAY October 1 - 2:00 PM - 8:00 PM   LATE LOAD-IN: SAT, October 2 8:00 AM - 10:00 AM**

(SHOW OPENS SATURDAY AT 11:00 AM)

### **SHOW DATES & HOURS**

Saturday, Oct 2, 11:00 AM - 5:00 PM (*Exhibitor Access 8:00 AM-6:00 PM*)

Sunday, Oct 3, 10:00 AM - 3:00 PM (*Exhibitor Access 8:00 AM-8:00 PM*)

### **MOVE OUT**

Sunday, Oct 3, 3:00 PM - 8:00 PM

**NOTE:** Booth breakdown and show move out may not begin until the show is officially closed on Sunday, Oct 3, at 3:00 PM. You will not be permitted to drive your vehicle into the loading area until your booth has been completely packed up and is ready to load onto your vehicle.

**NOTE: THE CONVENTION FLOOR IS CARPETED**

**NOTE: WiFi IS COMPLIMENTARY AT THE VENUE**

## **IMPORTANT**

### **EXHIBITOR BADGES**

One of the new things for 2021 is the BOOTH STAFF REGISTRATION process. We are now registering all exhibitor staff/guests through our main ticketing platform (Universe). All staff must be registered by SEPTEMBER 17th. After the deadline, any staff that is not registered will have to buy a regular admission ticket to attend the convention. You should have received a ticketing Discount Code from NECANN staff with instructions to register your booth staff. If you have questions email [kris@necann.com](mailto:kris@necann.com)

### **SHOW OFFICE**

**Open Friday, Oct 1 - Sunday, Oct 3**

You may contact staff at the registration desk in the lobby of the Exhibit Hall.

### **Electricity Service - Important Change**

Electricity service is optional. If you want electricity for your booth you must contact Kris at [kris@necann.com](mailto:kris@necann.com) or 207.400.4446. Deadline to order electricity service is September 24. Exhibitors will not be able to order electricity at the convention. There is a \$150 fee for basic electricity.

### **Audio & Visual Services**

If you need Audio & Visual Services for your booth please contact Steve Sharkey at the Showboat Casino: [Steve.Sharkey@showboathotelac.com](mailto:Steve.Sharkey@showboathotelac.com) or (609) 487-4600

### **EDUCATIONAL PROGRAMMING ADMISSIONS**

Badged exhibitors are welcome to attend all educational programming.

### **INSURANCE**

You are responsible for the space contracted to you. Consequently, be sure to have all insurance certificates in force and updated during the Show. It is very easy for most insurance companies to add a binder to your policy for the run of the Show.

### **BOOTH GUIDELINES**

**One or more 10'x10' booth with aisle on one side:**

1. Booth construction – Back wall is 8' high. Sides may be 8' for the first 5' from the back wall of booth. The front 5' (to aisle) may be no higher than 4'. This results in clear linear visibility for all exhibits.
2. Nothing may be erected or hung across or over any aisles, even if that aisle is flanked on both sides by booths assigned to the same exhibitor, unless approved by Show Management.
3. All exposed areas of the exhibit must have finished surfaces including the back and sides. Graphics, logos or print facing into another booth will not be allowed. All such material must face into the aisle or into the exhibitor's own booth. Any part of any booth needing a finished surface at 6:00 PM, the day prior to the Show opening, will be draped at the cash expense of the exhibitor. Show Management will decide whether such drape is needed.
4. Product storage is not permitted behind or around exhibits. Minimal storage of literature or items for daily use may be stored out of sight.
5. Show Management may require any Exhibitor to make changes in his or her exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards of good taste or interferes with the rights of other exhibitors.

### **NO NAILS OR SCREWS**

Nothing may be posted, taped, tacked, nailed or screwed to columns, walls, floor or other parts of the building. No holes may be drilled, cored or punched in the building. Any damage or defacement caused by infractions of this rule will be remedied by Show Management at the expense of the rule-breaking exhibitor.

## **HANDOUTS**

No adhesive-backed (stick-on) decals or similar items may be distributed or used in the building. You cannot distribute literature, samples or other material outside your contracted exhibit space, or work the aisles outside your booth.

## **EXHIBITORS WITH SPECIAL NEEDS**

Exhibitors who have special needs which require variance from these guidelines must get prior written approval from Show Management. Exhibitors should send detailed plans of their proposed display for this approval.

## **UPS AND FEDEX DELIVERIES**

**We strongly discourage sending freight via overnight delivery services** (FedEx, UPS) due to the logistical challenges inherent within the venue. Shipping via this method also incurs material handling charges! Once the Show has opened, there will be no one at the loading dock to accept any UPS or FedEx deliveries. If you are expecting a delivery please make arrangements for your shipment to be delivered elsewhere, such as to your hotel.

## **SECURITY - DURING INSTALLATION**

While setting up booths which contain small, easily pilferable articles, use of individual booth safeguards should be made, i.e., chaining of items, show cases, covering with tarps and locking containers. **DO NOT PUT ANY ARTICLES OF VALUE IN A CRATE OR CARTON DESIGNATED FOR "EMPTY STORAGE"**.

## **SECURITY - DURING SHOW HOURS**

Booth personnel should be in attendance at least 30 minutes prior to official Show opening and should remain during all Show hours. At the close of the Show each evening, booth personnel should remain until the public has been cleared from the floor and the booth has been secured for the evening. Special safeguards should be exercised with regard to personal items such as handbags, wallets & coats.

## **SECURITY - DURING DISMANTLING PERIOD**

**Dismantling and/or merchandise removal cannot begin prior to the official closing of the Show on Sunday at 3:00 PM.**

It must be stressed that exhibitor personnel must remain with merchandise until it is removed from the exhibit floor. Each outbound carton or crate must be properly labeled or tagged for shipment. If you are expecting a pick up on Sunday evening by common carrier or express delivery, see the Vista Service Desk.

While adequate guard service will be provided by Show Management around the clock, it is the responsibility of each exhibitor to take whatever precautions he/she deems necessary to prevent loss or damage. Show Management assumes no liability or responsibility for any loss or theft. Therefore, it is incumbent upon exhibitors to provide for their own product security and insurance coverage.

## **PERFORMANCE OF MUSIC**

If any copyrighted music is to be played at your display, you must obtain all necessary licenses from the copyright owner or licensing agency representing the copyright owner as shown below. The licensing requirements include the playing of live as well as recorded music, whether it is the essence of the presentation or is used only as background, on a videotape or other presentation.

ASCAP BMI 3350 Cumberland Circle 10 Music Square East Suite 1890 Nashville, TN 37203 Atlanta, GA 30339

## **BUILDING FIRE REGULATIONS**

The following safety regulations must be strictly adhered to by all exhibitors and Show Management. Fire Department Inspectors carry out regular inspections and will enforce these regulations.

No fire alarm pull stations, fire extinguishers, or fire hose standpipe locations may be blocked by displays, tables, signs, etc. Accesses to these devices must be maintained at all times.

No exit door fire access aisle may be blocked; complete access must be maintained without encroachments. Painting and use of flammable liquids or solvents is prohibited within the building.

No smoking is allowed in the Exhibition Hall.

No propane-operated devices shall be used, brought into or stored in the hall.

All fabric brought in by exhibitors must be approved for use prior to event.

No flashing beacons are allowed in the hall.

No open flames are authorized in or around the building.

Smoke exhaust system fans in the hall area must be free from all obstructions.

No banners are to be hung so as to obstruct exit and fire safety signage.

No exhibitors shall bring, or authorize others to bring any material, substance, equipment, object and/or devices, which may endanger either the life of or cause bodily injury to any person in the facility or which is likely to constitute a hazard to the building itself.

Any solid, roof-enclosed structure shall be equipped with a smoke detector.

Exhibitors are not allowed to store material behind their booths.

## ATLANTIC CITY TRAVEL INFORMATION

### AIRPORTS:

#### ***The Atlantic City International Airport:***

Located a short 12 miles outside of Atlantic City, the Atlantic City International Airport is a convenient option. Served by Spirit Airlines. **Spirit Airlines ([www.spiritair.com](http://www.spiritair.com)):**

#### **Rental Cars Companies:**

The following Rental Car Companies operate at the Atlantic City International Airport:

Avis (609) 383-9595 [www.avis.com](http://www.avis.com) Budget 609-383-0682 [www.budget.com](http://www.budget.com)

Hertz 609-646-7733 [www.hertz.com](http://www.hertz.com) Enterprise 609-272-1791 [www.enterprise.com](http://www.enterprise.com)

#### **Shuttle Services:**

##### ***AC Jitney Service ([www.jitneyac.com](http://www.jitneyac.com))***

609-646-8642 - (Monday through Friday from 8:30am to 4:30pm)

609-576-2776 - (After 4:30pm and all day/night Saturday and Sunday)

Price is \$10.00-\$15.00 per person (subject to change).

Available for all incoming flights; no advance reservation necessary.

Contact for ***Philadelphia Airport Shuttle service, Dennis Bassford [dbassford@msn.com](mailto:dbassford@msn.com)***

##### ***Rush Transportation***

609-266-2200 Atlantic City airport: ~ \$40.00 each way; includes tolls (for 1-4 people)

**Taxis:** available from 6:00am until 12:00am daily. Estimated cost to Atlantic City is \$30.00.

**Lyft:** Approx. cost from ACY to Atlantic City ranges from \$30.00-\$40.00

**Uber:** Approx. cost from ACY to Atlantic City ranges from \$30.00-\$40.00

#### ***The Philadelphia International Airport ([www.phl.org](http://www.phl.org)):***

### GROUND TRANSPORTATION:

#### **Rental Cars Companies:**

The following Rental Car Companies operate at Philadelphia International Airport:

Avis (609) 383-9595 [www.avis.com](http://www.avis.com) Budget 609-383-0682 [www.budget.com](http://www.budget.com)

Hertz 609-646-7733 [www.hertz.com](http://www.hertz.com) Enterprise 609-272-1791 [www.enterprise.com](http://www.enterprise.com)

**National** (888) 501-9010 [www.nationalcar.com](http://www.nationalcar.com) **Dollar Rent a Car** (800) 800-4000 [www.dollar.com](http://www.dollar.com)

#### **Shuttle Services**

##### ***Joe's Transportation Services ([www.joeslimoac.com](http://www.joeslimoac.com))***

(800) 931-JOES or (609) 457-8807

Call for costs. Arrangements must be made at least 72 hours in advance.

##### ***Rapid Rover ([www.rapidrover.com](http://www.rapidrover.com))***

(856) 428-1500

\*Approximate price is \$120.00 per vehicle with a \$2.00 charge per person, one way.

##### ***Tropiano Transportation ([www.tropianoshuttle.com](http://www.tropianoshuttle.com))***

(215) 352-3735 or (215) 616-5370

Approximate cost is \$55.00 per person, one-way to any Atlantic City hotel or casino hotel. Payment must be in form of cash. Try to schedule 48 hours in advance.

##### ***AC Jitney Service ([www.jitneyac.com](http://www.jitneyac.com))***

Contact for ***Philadelphia Airport Shuttle service, Dennis Bassford [dbassford@msn.com](mailto:dbassford@msn.com)*** ***Rush Transportation***  
609-266-2200

PHL to Atlantic City: ~ \$150.00 each way; (for 1-4 people) Price increases with more people in your group.

**Lyft:** Approx. cost from PHL to Atlantic City ranges from \$90.00-\$100.00

\*Fares based on availability/time of day.



**Uber:** Approx. cost from PHL to Atlantic City ranges from \$109.00-\$115.00  
 \*Fares based on availability/time of day.

**TRAIN:**

- ∅ The Septa High Speed Rail Line train ([www.septa.org](http://www.septa.org)) runs from the Philadelphia International Airport to 30<sup>th</sup> Street Station. **Estimated fare is \$6.00.**
- ∅ The *Atlantic City Train Station* is conveniently located adjacent to the Atlantic City Convention Center. The Train Station is serviced by New Jersey Transit.
- ∅ New Jersey Transit ([www.njtransit.com](http://www.njtransit.com)) provides service from 30<sup>th</sup> Street Station in Philadelphia. Trains run on the hour. **Estimated cost from Philadelphia to Atlantic City is \$10.75 per person (prices subject to change).**
- ∅ Philadelphia 30<sup>th</sup> Street Station is serviced by AMTRAK ([www.amtrak.com](http://www.amtrak.com)). AMTRAK provides service from all major East Coast destinations including New York, Boston and Washington, DC to the 30<sup>th</sup> Street

## ATLANTIC CITY PARKING LOCATIONS

**Casino Parking Garages:**

- Bally's** - Michigan Ave and the Boardwalk
- Borgata** - One Borgata Way
- Caesars** - Arkansas Ave and the Boardwalk
- Golden Nugget** - 600 Huron Avenue & Brigantine Boulevard
- Hard Rock Hotel & Casino** - 1000 Boardwalk at Virginia Ave
- Harrah's** - 777 Harrah's Boulevard
- Ocean Resort Casino** - Connecticut Ave and the Boardwalk
- Resorts** - North Carolina Ave and the Boardwalk
- Showboat** - Between States and Delaware Avenues
- Tropicana** - Brighton Ave and the Boardwalk

Convention Center (★), Boardwalk Hall (★) and Other Atlantic City Parking (★):

**ALL DIRECTIONS ARE FROM THE FOOT OF ATLANTIC CITY EXPRESSWAY (MISSOURI AVENUE):**

**1. BOARDWALK HALL PARKING** @ Mississippi Avenue & Boardwalk. Turn right onto Fairmount Avenue for one block and turn left on Mississippi Avenue. Follow Mississippi Avenue 4 blocks to Boardwalk. Garage entrance down tunnel to the right.

**2. CONVENTION CENTER GARAGE** @ Michigan Avenue at Convention Center. Turn left onto Arctic Avenue, then turn left onto Michigan Avenue and proceed straight ahead into the garage.

**3. OHIO AVENUE PARKING LOT** @ Ohio and Baltic Avenues. Turn left onto Arctic Avenue. Follow Arctic Avenue 3 blocks to Indiana Avenue. Turn left onto Indiana Avenue, then turn left onto Baltic Avenue (next block); the entrance to the Ohio Avenue lot is 1/2 block on the right. Convention Center vicinity.

**4. THE WAVE PARKING GARAGE** @ Mississippi and Fairmount Avenues. Turn right on Fairmount Avenue and proceed one block to entrance on left or proceed and turn left on Mississippi and enter the garage on the left. **SPECIAL RATE:** Show your same day receipts from any Tanger Outlets The Walk purchase over \$50 and receive validation for \$4 parking (up to 8 hours) at the Wave parking garage! Bring your Wave parking ticket and receipts to Shopper Services located at 2014 Baltic Avenue for validation.

**5. TANGER OUTLETS THE WALK - THE WALK PARKING:** Valet Parking is available from 10am in the turnaround in front of Old Navy on Michigan Avenue. Tanger Club members receive free valet parking with a purchase of \$50.00. Turn right on Arctic for 2 blocks to Michigan Avenue.

**6. PARK PLACE PARKING LOTS** @ - 18 various locations throughout Atlantic City. Visit [www.parkplaceparking.net](http://www.parkplaceparking.net) for locations and rates.

**7. CLARIDGE GARAGE** @ 107 South Ohio Avenue. Continue straight 3 blocks to Pacific Avenue. Turn left and travel 3 blocks to Ohio Avenue. Turn right and parking lot is on your left.

**8. PARKING LOT** @ The surface lot at Indiana and Pacific avenues adjacent to AtlanticCare. Continue straight 3 blocks to Pacific Avenue. Turn left and travel 4 blocks to Indiana Avenue. Turn left and entrance is on left (enter on Indiana Avenue).

**9. PARKING LOT** @ The surface lot at Pacific and Georgia avenues (across from Boardwalk Hall) Proceed 3 blocks to Pacific Avenue. Turn right and proceed for 2 blocks and turn right on Georgia Avenue. Entrance directly on right. Special event rates and reduced rates for daily parking.

**10. NEW YORK AVENUE PARKING GARAGE/SJTA** @ South New York Avenue between Pacific and Atlantic Avenues. Proceed 3 blocks (towards ocean) to Pacific Avenue. Turn left onto Pacific Avenue and follow 7 blocks to New York Avenue. Make a left onto New York Avenue. Parking garage will be on your right.

**RESTAURANT VALET PARKING**

- Park in Applebee's parking lot for \$10. Show any receipt and your parking is Free up to 3 hours.
- Valet Parking is available off Atlantic Avenue between Calvin Klein and Ruth's Chris Steakhouse from 4pm on weeknights and 12pm on weekends. Rate is \$12.
- Present your receipt from Ruth's Chris Steakhouse and the rate is Free!

