Serving the local Recreational, Medical, and Hemp industries

BUSINESS | NETWORKING | EDUCATION

www.necann.com
ABOUT NECANN

Since 2014 NECANN has been creating resource hubs for the rapidly expanding Cannabis Industry. Events where businesses, entrepreneurs, investors, educators, patients, advocates, and consumers can connect, learn, and grow. We feel that individually created conventions focused on each local market’s needs and opportunities are a superior alternative to the generic national canna-convention franchises offered everywhere. Rather than focusing on what the Cannabis Industry can do for us, NECANN takes a collaborative approach to each of our conventions that has resulted in consistently high ROI for exhibitors, sponsors, attendees, and the local cannabis market as a whole. Facilitating growth for all.

NECANN events are unique in the cannabis space in several ways:

1. Rather than waiting until the battle for cannabis normalization is won before launching a convention in a new market, we search out potential markets that need help and join the fight.

2. As part of that commitment, we donate 10% of the exhibit floor booth space at each event to local cannabis advocacy groups and non-profits.

3. Even after legalization, our events continue to serve not just the B2B communities, but patients, caregivers, and recreational consumers as well.

IS NECANN RIGHT FOR YOUR COMPANY?

As much as we’d like to just say “YES”, to everyone, the reality is that no convention is right for EVERY business, and with dozens of shows to choose from, it’s more important than ever for companies to understand which shows will provide the best ROI for them. NECANN conventions are “market specific”, meaning rather than just collecting a list of known “industry names” for speakers, we curate all of the programming to be relevant to the legal status and opportunities of the state they are held in. As a result, the attendee profile is a lot more narrow than at most other shows: the people walking the floor are either already involved and/or doing business in the local cannabis industry, or they want to be. The same can be said for exhibiting - if you want to do business in this market, NECANN is the show for you!
NECANN BOSTON HISTORICAL GROWTH

<table>
<thead>
<tr>
<th>YEAR</th>
<th>EXHIBITORS</th>
<th>ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>75</td>
<td>3,000+</td>
</tr>
<tr>
<td>2016</td>
<td>100</td>
<td>4,500+</td>
</tr>
<tr>
<td>2017</td>
<td>135</td>
<td>6,000+</td>
</tr>
<tr>
<td>2018</td>
<td>250+</td>
<td>9,000+</td>
</tr>
<tr>
<td>2019</td>
<td>300+</td>
<td>10,000+</td>
</tr>
</tbody>
</table>

2019 ATTENDEE PROFILE

- 39% PROCESS/ANCILLARY BIZ
- 24% PRODUCER/GROWER
- 23% OWNER/ENTREPRENEUR
- 11% INVESTOR
- 95% CANNABIS CONSUMER
- 27% MMJ PATIENT

“we curate all of the programming to be relevant to the legal status and opportunities of the state they are held in”
## EXHIBITOR BOOTH OPTIONS

### ALL BOOTH PACKAGES INCLUDE:
- Lead Retrieval software
- Skirted tables, chairs, company sign
- Listing in show guide & at necann.com

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Staff/Badges</th>
<th>Cost</th>
</tr>
</thead>
</table>
| **10 X 10 inline** | 6’ Skirted table, 2 chairs  
8’ Back drape, 3’ side drape  
Listing in show guide & website  
Lead retrieval app, 4 staff badges |             | **$2,750** |
| **10 X 10 corner** | 6’ Skirted table, 2 chairs  
8’ Back drape, 3’ side drape  
Listing in show guide & website  
Lead retrieval app, 4 staff badges |             | **$3,250** |
| **10 X 20 inline** | Two 6’ skirted tables, 4 chairs  
8’ Back drape, 3’ side drape  
Listing in show guide & website  
Lead retrieval app, 8 staff badges |             | **$4,250** |
| **10 X 20 endcap** | Two 6’ skirted tables, 4 chairs  
8’ Back drape, 3’ side drape  
Listing in show guide & website  
Lead retrieval app, 8 staff badges |             | **$5,250** |
| **8 X 10 inline** | 6’ Skirted table, 2 chairs  
8’ Back drape, 3’ side drape  
Listing in show guide & website  
Lead retrieval app, 4 staff badge |             | **$2,500** |
| **Custom sized booths** | We will build custom booths to fit your budget and layout needs -email or call your rep today! | | Call for Pricing |

“the people walking the floor are either already involved and/or doing business in the local cannabis industry, or they want to be.”
SPONSORSHIP OPTIONS

"our conventions have resulted in consistently high ROI for exhibitors, sponsors, attendees, and the local cannabis market as a whole"
SPONSORSHIP OPTIONS

“AFTER PARTY SPONSOR
(exclusive)

- Exclusive branding as sponsor for Sat. night Exhibitor/Speaker party
- Banner and table on site for party
- 10’x10’ corner Booth
- Lead retrieval app
- Electricity, 1 table, 2 chairs
- 4 vendor badges
- Sponsor Logo on necann.com
- Logo on pre/post show emails
- Sponsor listing in Show Guide
- Logo in print ads

$4,000

“LANYARD SPONSOR
(exclusive)

- Exclusive logo and branding message on attendee lanyards
- 10’x10’ Corner Booth
- Lead retrieval app
- Electricity, 1 table, 2 chairs
- 4 Vendor Badges
- Sponsor Logo on necann.com
- Logo on pre/post show emails
- Logo in Print ads
- Sponsor Listing in Show Guide

$4,000

“BADGE SPONSOR
(exclusive)

- Exclusive logo on attendee badges
- 10’x10’ Corner Booth
- Lead retrieval app
- Electricity, 1 table, 2 chairs
- 4 vendor badges
- Sponsor Logo on necann.com
- Logo on pre/post show emails
- Sponsor listing in Show Guide
- Logo in print ads

$4,000

“SILVER SPONSOR

- 10’x10’ Corner Booth
- Lead retrieval app
- Electricity, 1 table, 2 chairs
- 4 Vendor Badges
- Sponsor Logo on necann.com
- Logo on pre/post show emails
- 1 Post to NECANN Social Media
- Sponsor Listing in Show Guide

$3,750

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