



## 2019 NEW JERSEY CANNABIS CONVENTION EXHIBITOR INFORMATION

**REMINDER:** necann NEVER shares our exhibitor/attendee lists, or hires outside vendors to sell you anything (including hotel reservations); any emails/calls you receive about this are fake/scams.

### **SHOW MANAGEMENT (venue & show contractor, electricity, wifi, etc)**

Lori Dodson - Event Manager

609-449-2016 (Office) 609-705-1899 (Cell)

Atlantic City Convention Center, One Convention Blvd. Atlantic City, NJ 08401

### **NECANN MANAGEMENT**

Marc Shepard - 774254.5073 - [marc@necann.com](mailto:marc@necann.com) || Jeff Lawrence - 617.823.0069 - [jeff@necann.com](mailto:jeff@necann.com)

Kris Hultgren - 207.400.4446 - [Kris@necann.com](mailto:Kris@necann.com) || Dave Gerth- 508.641.3164 - [dgerth@paragonexpo.com](mailto:dgerth@paragonexpo.com)

### **MOVE IN**

**LOAD-IN: FRIDAY SEPT 13 - 2:00 PM - 8:00 PM** **LATE LOAD-IN: SAT, SEPT 14 8:00 AM - 10:00 AM**  
(SHOW OPENS SATURDAY AT 11:00 AM)

### **SHOW DATES & HOURS**

Saturday, Sept 14, 11:00 AM - 5:00 PM (*Exhibitor Access 8:00 AM-6:30 PM*)

Sunday, Sept 15, 10:00 AM - 3:00 PM (*Exhibitor Access 8:00 AM-8:00 PM*)

### **MOVE OUT**

Sunday, Sept 15, 3:00 PM - 8:00 PM

**NOTE:** Booth breakdown and show move out may not begin until the show is officially closed on Sunday, Sept 15, at 3:00 PM. You will not be permitted to drive your vehicle into the loading area until your booth has been completely packed up and is ready to load onto your vehicle. Local security and police officers will be working to make sure there is no parking in front of the building and anyone leaving a vehicle unattended runs the risk of being ticketed.

### **EXHIBITOR BADGES**

Badges can be picked up at the registration desk (front entrance to exhibit hall) beginning at 2pm Friday. All booth personnel will be required to wear badges for access to the hall during setup, show, and break down hours. Badges are only to be worn by employees of the company renting booth space and working in the booth. Badges are not to be given to non-working personnel. Badges must be picked up individually at the Exhibitor Registration Desk in the show lobby. Badged exhibitors are welcome to attend all programming

### **SHOW OFFICE / EXHIBITOR REGISTRATION**

**Open Friday, Sept 13 - Sunday, Sept 15**

The Show Office will be located off the Show Floor in Hall A, at the beginning of the far left-hand wall as you enter Hall A. Exhibitor Registration will be located in the lobby. Show Management personnel will be available to help you in any way.

**AFTER-PARTY SAT, SEPT. 14TH, 9PM-1AM** Bourre @ 201 S. New York Ave – 0.9 miles from Convention  
All vendors and attendees are invited to network and relax from 9pm-1am on Saturday. CBD snacks and CBD drinks from the bar will be available to sample. We'll also have a CBD consumption lounge where patrons can purchase pre-rolls/or roll your own hemp flower. Bring your NECANN badge for free entrance!

## BOOMSET LEAD RETRIEVAL - included at no charge for all exhibitors.


All Exhibitors will have free access to a badge-scanning lead-retrieval app (Boomset). Instructions below. If you have questions, a boom-set representative will be at registration before & during show hours.

PASSCODE: NJCANN19

1. Download App (<https://www.boomset.com/lead-retrieval-app>)
2. Create an account
3. Find event
4. Access event (passcode= NJCANN19)
5. Review Event (Guest check in: <https://www.boomset.com/guest-list-app>)
6. Scan
7. Access Lead
8. Sync Leads

### Boomset Lead Retrieval App

#### 1 Download App




Have an iPhone?  
Available on the **App Store**

Android user?  
ANDROID APP ON **Google play**

Search & Type "Boomset Lead Retrieval"

DOWNLOAD THE **GREEN APP!**


#### 2 Account Details



Sign into an existing account or select **Create Account** to create an email login and password.


Forgot Your Password? Your password can be reset using your email address.


#### 3 Find Your Event




Search for the name of your event



Once found, **Select the event**.


If there's a  next to the event, congrats! You have access to this event! Please skip to step 6.



#### 4 Access the Event




When you select an event you may see a  symbol for payment or a  symbol if a passcode is required to grant access.




Asks for passcode? If your event does not take you to a payment page and instead asks for a passcode, ask the event director for this information.

#### 5 Enter the Event




Select "Buy it now" and enter the required credit card fields to make a purchase


OR enter a provided passcode and click "Unlock."

Once complete, there will be a  on the left-hand side of the event.

Select the event.



#### 6 Scan



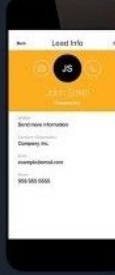
Select the blue button at the bottom right of the screen to start scanning.

Hold the device a few inches away and focus the camera to scan the QR codes or tap RFID.

What guest information is typically provided?  
Name, company, email, and phone number.

\*Information provided is up to event director's discretion.

#### 7 Review Lead




Once a lead is scanned, a guest's contact card appears.

Take notes on the lead.

Rate lead hot, warm, or cold.

View and Manage all leads by clicking the "Total" section on the event dashboard located at the top left.

#### 8 Sync/Send Leads



To sync leads, drag your full lead list by pressing and pulling down the list. You will see "Pull to refresh" and "Synchronizing," indicating the list is syncing.

Enter your Boomset account password for example@gmail.com to receive scanned leads

Select the export button in the upper right-hand corner to send leads to yourself or to colleagues via email, Google Drive, Slack and more.

Thank you for using the **boomset** Lead Retrieval App!

## **EDUCATIONAL PROGRAMMING ADMISSIONS**

Badged exhibitors are welcome to attend all educational programming.

## **INSURANCE**

You are responsible for the space contracted to you. Consequently, be sure to have all insurance certificates in force and updated during the Show. It is very easy for most insurance companies to add a binder to your policy for the run of the Show.

## **BOOTH GUIDELINES**

**One or more 10'x10' booth with aisle on one side:**

1. Booth construction – Back wall is 8' high. Sides may be 8' for the first 5' from the back wall of booth. The front 5' (to aisle) may be no higher than 4'. This results in clear linear visibility for all exhibits.
2. Nothing may be erected or hung across or over any aisles, even if that aisle is flanked on both sides by booths assigned to the same exhibitor, unless approved by Show Management.
3. All exposed areas of the exhibit must have finished surfaces including the back and sides. Graphics, logos or print facing into another booth will not be allowed. All such material must face into the aisle or into the exhibitor's own booth. Any part of any booth needing a finished surface at 6:00 PM, the day prior to the Show opening, will be draped at the cash expense of the exhibitor. Show Management will decide whether such drape is needed.
4. Product storage is not permitted behind or around exhibits. Minimal storage of literature or items for daily use may be stored out of sight.
5. Show Management may require any Exhibitor to make changes in his or her exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards of good taste or interferes with the rights of other exhibitors.

## **NO NAILS OR SCREWS**

Nothing may be posted, taped, tacked, nailed or screwed to columns, walls, floor or other parts of the building. No holes may be drilled, cored or punched in the building. Any damage or defacement caused by infractions of this rule will be remedied by Show Management at the expense of the rule-breaking exhibitor.

## **HANDOUTS**

No adhesive-backed (stick-on) decals or similar items may be distributed or used in the building. You cannot distribute literature, samples or other material outside your contracted exhibit space, or work the aisles outside your booth.

## **EXHIBITORS WITH SPECIAL NEEDS**

Exhibitors who have special needs which require variance from these guidelines must get prior written approval from Show Management. Exhibitors should send detailed plans of their proposed display for this approval.

## **UPS AND FEDEX DELIVERIES**

**We strongly discourage sending freight via overnight delivery services (FedEx, UPS) due to the logistical challenges inherent within the convention center. Shipping via this method also incurs material handling charges!** Once the Show has opened, there will be no one at the loading dock to accept any UPS or FedEx deliveries. If you are expecting a delivery please make arrangements for your shipment to be delivered elsewhere, such as to your hotel.

## **SECURITY - DURING INSTALLATION**

While setting up booths which contain small, easily pilferable articles, use of individual booth safeguards should be made, i.e., chaining of items, show cases, covering with tarps and locking containers. **DO NOT PUT ANY ARTICLES OF VALUE IN A CRATE OR CARTON DESIGNATED FOR "EMPTY STORAGE".**

### **SECURITY - DURING SHOW HOURS**

Booth personnel should be in attendance at least 30 minutes prior to official Show opening and should remain during all Show hours. At the close of the Show each evening, booth personnel should remain until the public has been cleared from the floor and the booth has been secured for the evening.

Special safeguards should be exercised with regard to personal items such as handbags, wallets & coats.

### **SECURITY - DURING DISMANTLING PERIOD**

**Dismantling and/or merchandise removal cannot begin prior to the official closing of the Show on Sunday at 3:00 PM.**

It must be stressed that exhibitor personnel must remain with merchandise until it is removed from the exhibit floor. Each outbound carton or crate must be properly labeled or tagged for shipment. If you are expecting a pick up on Sunday evening by common carrier or express delivery, see the Vista Service Desk.

While adequate guard service will be provided by Show Management around the clock, it is the responsibility of each exhibitor to take whatever precautions he/she deems necessary to prevent loss or damage. Show Management assumes no liability or responsibility for any loss or theft. Therefore, it is incumbent upon exhibitors to provide for their own product security and insurance coverage.

### **PERFORMANCE OF MUSIC**

If any copyrighted music is to be played at your display, you must obtain all necessary licenses from the copyright owner or licensing agency representing the copyright owner as shown below. The licensing requirements include the playing of live as well as recorded music, whether it is the essence of the presentation or is used only as background, on a videotape or other presentation.

ASCAP BMI 3350 Cumberland Circle 10 Music Square East Suite 1890 Nashville, TN 37203 Atlanta, GA 30339

### **BUILDING FIRE REGULATIONS**

The following safety regulations must be strictly adhered to by all exhibitors and Show Management. Fire Department Inspectors carry out regular inspections and will enforce these regulations.

No fire alarm pull stations, fire extinguishers, or fire hose standpipe locations may be blocked by displays, tables, signs, etc. Accesses to these devices must be maintained at all times.

No exit door fire access aisle may be blocked; complete access must be maintained without encroachments

Painting and use of flammable liquids or solvents is prohibited within the building.

No smoking is allowed in the Exhibition Hall.

No propane-operated devices shall be used, brought into or stored in the hall.

All fabric brought in by exhibitors must be approved for use prior to event.

No flashing beacons are allowed in the hall.

No open flames are authorized in or around the building.

Smoke exhaust system fans in the hall area must be free from all obstructions.

No banners are to be hung so as to obstruct exit and fire safety signage.

No exhibitors shall bring, or authorize others to bring any material, substance, equipment, object and/or devices, which may endanger either the life of or cause bodily injury to any person in the facility or which is likely to constitute a hazard to the building itself.

Any solid, roof-enclosed structure shall be equipped with a smoke detector.

Exhibitors are not allowed to store material behind their booths.

## **EXHIBITOR RIGHTS**

## ***TEAMSTERS UNION***

Teamsters handle freight in the exhibit hall. They unload all trucks or vehicles. In addition, they deliver freight to exhibitors' booth(s) after it has been unloaded and handle the reverse movement of this freight at the conclusion of the show. They also deliver furniture and floor covering. Teamsters also install rental carpet and handle all empty containers. **Any exhibitor may move material that is hand-carriable by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment. When exhibitors choose to hand-carry in accordance with the foregoing, they must unload their vehicles (POV's) in an area designated by the show contractor.**

## ***CARPENTERS UNION***

Carpenters handle the set-up and dismantling of displays and exhibit booths and hang all exhibitor ceiling signs. This includes all display work. Carpenters also un-skid, re-skid, uncrate and re-crate machinery.

Carpenters also install all exhibitor owned floor covering, including carpeting, wood flooring and rubber mats. The only exception being where the exhibit flooring is actually manufactured by the exhibitor and is being installed by full time company employees.

## ***DECORATORS UNION***

Decorators handle installation of all drape, table skirting, floor marking and other items of a decorative nature. Decorators also hang signs from drape.

## ***ELECTRICAL UNION***

Electricians handle all electrical work, which includes supplying power lines to your booth(s), connecting equipment to the proper outlets and installing any signs or headers that are lighted.

### ***Full-time Exhibitor personnel have the right to perform the following work:***

#### ***Unload their own vehicle in an area specified by the show contractor for the unloading of privately owned vehicles provided:***

- They utilize the space designated by the ACCC for said purpose.
- They provide their own dollies or hand trucks.
- They utilize no motorized lift equipment.
- The vehicle is no larger than a van.

#### ***Hand carry exhibit materials through public doorways, provided:***

- They do not utilize material handling equipment other than personal luggage carriers.

#### ***Set up their own display in Exhibit Booths that are no larger than 400 net square feet:***

- The installation can be accomplished by full time company employees.
- Set up and handle their own product; including but not limited to the installation, interconnection, calibration, and operation of equipment.

#### ***The following work shall be performed by Union Labor:***

- In-Line booths larger than a 10'x 40'
- Island booths larger than a 20'x 20'
- Installation of Display
- Laying Exhibitor owned carpet
- Crating & uncrating of show materials

REVISED 7/16

## **AIRPORTS:**

### ***The Atlantic City International Airport:***

Located a short 12 miles outside of Atlantic City, the Atlantic City International Airport is a convenient option. Served by Spirit Airlines. **Spirit Airlines ([www.spiritair.com](http://www.spiritair.com)):**

#### **Rental Cars Companies:**

The following Rental Car Companies operate at the Atlantic City International Airport:

*Avis* (609) 383-9595 [www.avis.com](http://www.avis.com) *Budget* 609-383-0682 [www.budget.com](http://www.budget.com)

*Hertz* 609-646-7733 [www.hertz.com](http://www.hertz.com) *Enterprise* 609-272-1791 [www.enterprise.com](http://www.enterprise.com)

#### **Shuttle Services:**

***AC Jitney Service*** ([www.jitneyac.com](http://www.jitneyac.com))

609-646-8642 - (Monday through Friday from 8:30am to 4:30pm)

609-576-2776 - (After 4:30pm and all day/night Saturday and Sunday)

Price is \$10.00-\$15.00 per person (subject to change).

Available for all incoming flights; no advance reservation necessary.

Contact for **Philadelphia Airport Shuttle** service, Dennis Bassford [dbassford@msn.com](mailto:dbassford@msn.com)

#### ***Rush Transportation***

609-266-2200 Atlantic City airport: ~ \$40.00 each way; includes tolls (for 1-4 people)

**Taxis:** available from 6:00am until 12:00am daily. Estimated cost to Atlantic City is \$30.00.

**Lyft:** Approx. cost from ACY to Atlantic City ranges from \$30.00-\$40.00

**Uber:** Approx. cost from ACY to Atlantic City ranges from \$30.00-\$40.00

### ***The Philadelphia International Airport*** ([www.phl.org](http://www.phl.org)):

## **GROUND TRANSPORTATION:**

#### **Rental Cars Companies:**

The following Rental Car Companies operate at Philadelphia International Airport:

*Avis* (609) 383-9595 [www.avis.com](http://www.avis.com) *Budget* 609-383-0682 [www.budget.com](http://www.budget.com)

*Hertz* 609-646-7733 [www.hertz.com](http://www.hertz.com) *Enterprise* 609-272-1791 [www.enterprise.com](http://www.enterprise.com)

**National** (888) 501-9010 [www.nationalcar.com](http://www.nationalcar.com) **Dollar Rent a Car** (800) 800-4000 [www.dollar.com](http://www.dollar.com)

#### **Shuttle Services**

***Joe's Transportation Services*** ([www.joeslimoac.com](http://www.joeslimoac.com))

(800) 931-JOES or (609) 457-8807

Call for costs. Arrangements must be made at least 72 hours in advance.

***Rapid Rover*** ([www.rapidrover.com](http://www.rapidrover.com))

(856) 428-1500

\*Approximate price is \$120.00 per vehicle with a \$2.00 charge per person, one way.

***Tropiano Transportation*** ([www.tropianoshuttle.com](http://www.tropianoshuttle.com))

(215) 352-3735 or (215) 616-5370

Approximate cost is \$55.00 per person, one-way to any Atlantic City hotel or casino hotel. Payment must be in form of cash. Try to schedule 48 hours in advance.

***AC Jitney Service*** ([www.jitneyac.com](http://www.jitneyac.com))

Contact for **Philadelphia Airport Shuttle** service, Dennis Bassford [dbassford@msn.com](mailto:dbassford@msn.com) ***Rush Transportation***

609-266-2200

PHL to Atlantic City: ~ \$150.00 each way; (for 1-4 people) Price increases with more people in your group.

**Lyft:** Approx. cost from PHL to Atlantic City ranges from \$90.00-\$100.00

\*Fares based on availability/time of day.

**Uber:** Approx. cost from PHL to Atlantic City ranges from \$109.00-\$115.00

\*Fares based on availability/time of day.

## **TRAIN:**

Ø The Septa High Speed Rail Line train ([www.septa.org](http://www.septa.org)) runs from the Philadelphia International Airport to 30<sup>th</sup> Street Station. **Estimated fare is \$6.00.**

Ø The *Atlantic City Train Station* is conveniently located adjacent to the Atlantic City Convention Center. The Train Station is serviced by New Jersey Transit.

Ø New Jersey Transit ([www.njtransit.com](http://www.njtransit.com)) provides service from 30<sup>th</sup> Street Station in Philadelphia. Trains run on the hour. **Estimated cost from Philadelphia to Atlantic City is \$10.75 per person (prices subject to change).**

Ø Philadelphia 30<sup>th</sup> Street Station is serviced by AMTRAK ([www.amtrak.com](http://www.amtrak.com)). AMTRAK provides service from all major East Coast destinations including New York, Boston and Washington, DC to the 30<sup>th</sup> Street

## ATLANTIC CITY PARKING LOCATIONS

### Casino Parking Garages:

**Bally's** - Michigan Ave and the Boardwalk

**Borgata** - One Borgata Way

**Caesars** - Arkansas Ave and the Boardwalk

**Golden Nugget** - 600 Huron Avenue & Brigantine Boulevard

**Hard Rock Hotel & Casino** - 1000 Boardwalk at Virginia Ave

**Harrah's** - 777 Harrah's Boulevard

**Ocean Resort Casino** - Connecticut Ave and the Boardwalk

**Resorts** - North Carolina Ave and the Boardwalk

**Showboat** - Between States and Delaware Avenues

**Tropicana** - Brighton Ave and the Boardwalk

Convention Center (★), Boardwalk Hall (★) and Other Atlantic City Parking (★):

**ALL DIRECTIONS ARE FROM THE FOOT OF ATLANTIC CITY EXPRESSWAY (MISSOURI AVENUE):**

**1. BOARDWALK HALL PARKING** @ Mississippi Avenue & Boardwalk. Turn right onto Fairmount Avenue for one block and turn left on Mississippi Avenue. Follow Mississippi Avenue 4 blocks to Boardwalk. Garage entrance down tunnel to the right.

**2. CONVENTION CENTER GARAGE** @ Michigan Avenue at Convention Center. Turn left onto Arctic Avenue, then turn left onto Michigan Avenue and proceed straight ahead into the garage.

**3. OHIO AVENUE PARKING LOT** @ Ohio and Baltic Avenues. Turn left onto Arctic Avenue. Follow Arctic Avenue 3 blocks to Indiana Avenue. Turn left onto Indiana Avenue, then turn left onto Baltic Avenue (next block); the entrance to the Ohio Avenue lot is 1/2 block on the right. Convention Center vicinity.

**4. THE WAVE PARKING GARAGE** @ Mississippi and Fairmount Avenues. Turn right on Fairmount Avenue and proceed one block to entrance on left or proceed and turn left on Mississippi and enter the garage on the left. **SPECIAL RATE:** Show your same day receipts from any Tanger Outlets. The Walk purchase over \$50 and receive validation for \$4 parking (up to 8 hours) at the Wave parking garage! Bring your Wave parking ticket and receipts to Shopper Services located at 2014 Baltic Avenue for validation.

**5. TANGER OUTLETS THE WALK - THE WALK PARKING:** Valet Parking is available from 10am in the turnaround in front of Old Navy on Michigan Avenue. Tanger Club members receive free valet parking with a purchase of \$50.00. Turn right on Arctic for 2 blocks to Michigan Avenue.

**6. PARK PLACE PARKING LOTS** @ - 18 various locations throughout Atlantic City. Visit [www.parkplaceparking.net](http://www.parkplaceparking.net) for locations and rates.

**7. CLARIDGE GARAGE** @ 107 South Ohio Avenue. Continue straight 3 blocks to Pacific Avenue. Turn left and travel 3 blocks to Ohio Avenue. Turn right and parking lot is on your left.

**8. PARKING LOT** @ The surface lot at Indiana and Pacific avenues adjacent to AtlanticCare. Continue straight 3 blocks to Pacific Avenue. Turn left and travel 4 blocks to Indiana Avenue. Turn left and entrance is on left (enter on Indiana Avenue).

**9. PARKING LOT** @ The surface lot at Pacific and Georgia avenues (across from Boardwalk Hall) Proceed 3 blocks to Pacific Avenue. Turn right and proceed for 2 blocks and turn right on Georgia Avenue. Entrance directly on right. Special event rates and reduced rates for daily parking.

**10. NEW YORK AVENUE PARKING GARAGE/SJTA** @ South New York Avenue between Pacific and Atlantic Avenues. Proceed 3 blocks (towards ocean) to Pacific Avenue. Turn left onto Pacific Avenue and follow 7 blocks to New York Avenue. Make a left onto New York Avenue. Parking garage will be on your right.

### RESTAURANT VALET PARKING

- Park in Applebee's parking lot for \$10. Show any receipt and your parking is Free up to 3 hours.
- Valet Parking is available off Atlantic Avenue between Calvin Klein and Ruth's Chris Steakhouse from 4pm on weeknights and 12pm on weekends. Rate is \$12.
- Present your receipt from Ruth's Chris Steakhouse and the rate is Free!

